**Trademark License Agreement Short Form**

**This Trademark License Agreement ("Agreement") is made and entered into as of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, by and between:**

* **Licensor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Trademark Name/Registration No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**AND**

* **Licensee Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **1. Grant of Trademark License**

**The Licensor grants the Licensee a non-exclusive / exclusive (select one) right to use the Trademark in connection with:**

* **Products or Services Covered: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Territory: ☐ Worldwide ☐ Specific Region: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Duration: From \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **2. License Fee & Royalties**

| **Payment Type** | **Amount** | **Due Date** | **Payment Method** |
| --- | --- | --- | --- |
| **License Fee** | **$\_\_\_\_\_\_\_\_\_\_** |  | **☐ Bank ☐ PayPal ☐ Credit Card** |
| **Royalty (%)** | **\_\_\_\_\_\_% per sale** |  | **☐ Monthly ☐ Quarterly** |

## **3. Quality Control**

**The Licensee agrees to:**

* **Maintain quality consistent with the Licensor’s brand standards.**
* **Submit samples for approval before commercial distribution.**

## **4. Termination**

**This Agreement may be terminated if:
 ☐ The Licensee misuses the Trademark.
 ☐ The Licensee fails to meet quality standards.
 ☐ The Licensee fails to make payments.**

**Licensor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 Licensee Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**