**Sales Advertising Proposal Form**

**Proposal Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_
Proposal Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Client Information
Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **Advertising Package Details**

| **Advertising Medium** | **Duration** | **Total Cost** | **Discount (if any)** |
| --- | --- | --- | --- |
| **TV Commercial** |  |  |  |
| **Social Media Ads** |  |  |  |
| **Print Media** |  |  |  |
| **Other** |  |  |  |

### **Campaign Strategy**

**☐ Brand Awareness Campaign
☐ Lead Generation Campaign
☐ Product Launch Advertising
☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **Expected Results & ROI**

### **Terms & Conditions**

* **The Client agrees to provide all necessary materials before the campaign launch.**
* **Payments must be completed before the ad campaign begins.**
* **Cancellation must be requested at least \_\_\_\_ days before the scheduled launch.**

**Approval & Signatures
Client Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_
Business Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_**