**Sales Advertising Proposal Form**

**Proposal Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_  
Proposal Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Client Information  
Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **Advertising Package Details**

| **Advertising Medium** | **Duration** | **Total Cost** | **Discount (if any)** |
| --- | --- | --- | --- |
| **TV Commercial** |  |  |  |
| **Social Media Ads** |  |  |  |
| **Print Media** |  |  |  |
| **Other** |  |  |  |

### **Campaign Strategy**

**☐ Brand Awareness Campaign  
☐ Lead Generation Campaign  
☐ Product Launch Advertising  
☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **Expected Results & ROI**

### **Terms & Conditions**

* **The Client agrees to provide all necessary materials before the campaign launch.**
* **Payments must be completed before the ad campaign begins.**
* **Cancellation must be requested at least \_\_\_\_ days before the scheduled launch.**

**Approval & Signatures  
Client Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_  
Business Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_\_\_**