

New Product Evaluation Form

General Information

- Product Name: _____
- Category: _____
- Target Audience: _____
- Testing Period: // ____ to // ____

Product Features & Performance

- Ease of Use: Difficult Moderate Easy
- Quality: Poor Average Good Excellent
- Innovation: Outdated Competitive Cutting-Edge
- Value for Money: Not Worth Fair Worth It

Final Assessment

- Would you suggest improvements? Yes No
- Additional Comments:
