**Magazine Advertising Contract Form**

**This Magazine Advertising Contract ("Agreement") is made on \_\_\_\_\_\_\_\_\_\_\_\_\_*,* 20, between:**

* **Magazine Publisher: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Advertiser Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Billing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **1. Advertisement Placement & Details**

* **Magazine Issue(s) for Placement: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Ad Size: ☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Other: \_\_\_\_\_\_\_\_\_\_\_**
* **Ad Position: ☐ Front Cover ☐ Back Cover ☐ Inside Page ☐ Other: \_\_\_\_\_\_\_\_\_\_\_**

### **2. Payment Terms & Fees**

* **Total Advertising Fee: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Payment Schedule: ☐ One-Time ☐ Monthly ☐ Per Issue**
* **Late Payment Penalty: $\_\_\_\_\_\_\_\_\_\_ per \_\_ days**

### **3. Content Submission & Approval**

* **Advertisers must submit the final ad design by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**
* **The Publisher reserves the right to reject any ad that does not meet magazine guidelines.**

### **4. Publisher Responsibilities**

* **Ensure the advertisement is printed in the agreed issue(s).**
* **Notify the advertiser of any changes in publication schedule.**

### **5. Advertiser Responsibilities**

* **Provide ad content in the correct format.**
* **Make timely payments as per the agreement.**

### **6. Contract Termination**

* **The agreement can be terminated with a \_\_-day written notice.**
* **Refunds are subject to the publisher's refund policy.**

### **7. Acknowledgment & Signatures**

**By signing this contract, both parties confirm they have read and agreed to the terms.**

* **Advertiser Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_**
* **Publisher Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_**