

Digital Advertising Contract Form

This Digital Advertising Contract ("Agreement") is made effective on _____, 20, by and between:

- Advertiser Name: _____
- Company Name: _____
- Business Address: _____
- Contact Number: _____
- Email Address: _____

1. Scope of Services

The Advertising Agency agrees to provide digital advertising services, including but not limited to:

- Social Media Advertising (Facebook, Instagram, LinkedIn, etc.)
- Google Ads & Pay-Per-Click (PPC) Campaigns
- Display & Banner Ads
- Email Marketing Campaigns
- Other (Specify): _____

2. Ad Placement & Duration

- Platform(s) where the ad will be displayed:

- Start Date: _____ End Date: _____
- Ad Frequency: Daily Weekly Monthly Other: _____

3. Payment Terms

- Total Fee: \$ _____
- Payment Schedule: One-Time Monthly Per Campaign
- Late Payment Fee: \$ _____ per ___ days

4. Termination Clause

Either party may terminate this contract with a ___-day written notice. Advertiser is responsible for any payments due before termination.

5. Confidentiality

Both parties agree that any confidential business, marketing, or advertising strategy shared will remain confidential.

6. Acknowledgment

By signing below, both parties acknowledge their understanding and agreement to the terms.

- Advertiser Signature: _____ Date: _____
- Agency Representative Signature: _____ Date: _____