**Business Advertising Contract Form**

**This Business Advertising Contract is made and entered into on \_\_\_\_\_\_\_\_\_\_\_\_\_*,* 20, by and between:**

* **Advertiser (Client) Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Business Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Phone & Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **1. Advertising Services Provided**

**The Advertising Agency will provide the following services to promote the Advertiser’s business:  
 ☐ Online Banner Ads  
 ☐ Print Media Ads (Newspapers, Flyers, Brochures)  
 ☐ Radio & Podcast Advertisements  
 ☐ TV & Video Commercials  
 ☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **2. Campaign Duration & Placement**

* **Start Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ End Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Placement Locations: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Ad Size & Format: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

### **3. Payment & Billing**

* **Total Cost of Advertising Services: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Payment Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Payment Terms: ☐ One-Time ☐ Installments ☐ Recurring**

### **4. Compliance & Approval**

* **All advertisements must comply with local advertising laws and industry regulations.**
* **Advertisers must approve the final ad design before publication.**

### **5. Contract Termination & Refunds**

* **Either party may terminate this contract with a \_\_-day notice.**
* **Refunds will only be issued if the ad has not yet been published or placed.**

### **6. Agreement Acceptance**

**By signing this agreement, both parties acknowledge they have read, understood, and agreed to the terms.**

* **Advertiser Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_**
* **Advertising Agency Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_**