

# Business Advertising Contract Form

This Business Advertising Contract is made and entered into on \_\_\_\_\_, 20, by and between:

- Advertiser (Client) Name: \_\_\_\_\_
- Business Name: \_\_\_\_\_
- Business Address: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Phone & Email: \_\_\_\_\_

## 1. Advertising Services Provided

The Advertising Agency will provide the following services to promote the Advertiser's business:

- ☐ Online Banner Ads
- ☐ Print Media Ads (Newspapers, Flyers, Brochures)
- ☐ Radio & Podcast Advertisements
- ☐ TV & Video Commercials
- ☐ Other: \_\_\_\_\_

## 2. Campaign Duration & Placement

- Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_
- Placement Locations: \_\_\_\_\_
- Ad Size & Format: \_\_\_\_\_

## 3. Payment & Billing

- Total Cost of Advertising Services: \$\_\_\_\_\_
- Payment Due Date: \_\_\_\_\_
- Payment Terms: ☐ One-Time ☐ Installments ☐ Recurring

#### 4. Compliance & Approval

- All advertisements must comply with local advertising laws and industry regulations.
- Advertisers must approve the final ad design before publication.

#### 5. Contract Termination & Refunds

- Either party may terminate this contract with a \_\_-day notice.
- Refunds will only be issued if the ad has not yet been published or placed.

#### 6. Agreement Acceptance

By signing this agreement, both parties acknowledge they have read, understood, and agreed to the terms.

- Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_
- Advertising Agency Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
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