

Magazine Advertising Contract Form

This Magazine Advertising Contract ("Agreement") is made on _____, 20, between:

- Magazine Publisher: _____
- Advertiser Name: _____
- Company Name: _____
- Billing Address: _____

1. Advertisement Placement & Details

- Magazine Issue(s) for Placement: _____
- Ad Size: ☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Other: _____
- Ad Position: ☐ Front Cover ☐ Back Cover ☐ Inside Page ☐ Other: _____

2. Payment Terms & Fees

- Total Advertising Fee: \$_____
- Payment Schedule: ☐ One-Time ☐ Monthly ☐ Per Issue
- Late Payment Penalty: \$_____ per ___ days

3. Content Submission & Approval

- Advertisers must submit the final ad design by _____.
- The Publisher reserves the right to reject any ad that does not meet magazine guidelines.

4. Publisher Responsibilities

- Ensure the advertisement is printed in the agreed issue(s).
- Notify the advertiser of any changes in publication schedule.

5. Advertiser Responsibilities

- Provide ad content in the correct format.
- Make timely payments as per the agreement.

6. Contract Termination

- The agreement can be terminated with a __-day written notice.
- Refunds are subject to the publisher's refund policy.

7. Acknowledgment & Signatures

By signing this contract, both parties confirm they have read and agreed to the terms.

- Advertiser Signature: _____ Date: _____
- Publisher Signature: _____ Date: _____