**Small Business Investment Proposal Form**

## **Presented By:**

**Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Owner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **Presented To:**

**Investor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **Business Overview**

**[Business Name] is a [Industry] company that has been operational since [Year]. We specialize in [Product/Service], addressing [Market Demand/Gap].**

## **Investment Request**

**We require $[Amount] in funding for business growth. The investment will be allocated to:**

* **Marketing and Branding**
* **Infrastructure Development**
* **New Product Line Expansion**
* **Hiring Skilled Workforce**

## **Market Potential**

**The target market for [Business Name] is valued at $[Market Size], with expected annual growth of [Percentage].**

## **Projected Financial Growth**

| **Year** | **Investment Required** | **Expected Returns** | **Break-even Period** |
| --- | --- | --- | --- |
| **2024** | **$\_\_\_\_\_** | **$\_\_\_\_\_** | **\_\_\_\_\_ Months** |
| **2025** | **$\_\_\_\_\_** | **$\_\_\_\_\_** | **\_\_\_\_\_ Months** |
| **2026** | **$\_\_\_\_\_** | **$\_\_\_\_\_** | **\_\_\_\_\_ Months** |

## **Risk & Mitigation**

**Potential risks include [Market Fluctuations, Competition]. We plan to mitigate risks through [Diverse Revenue Streams, Cost Efficiency Strategies].**

**We welcome the opportunity to discuss this investment further.**

**Investor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**