**Startup Investment Proposal Form**

## **Prepared By:**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
City, State, ZIP Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **Prepared For:**

**Investor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Company (if applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
City, State, ZIP Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## **Introduction**

**Dear [Investor’s Name],**

**I am pleased to present this investment proposal for [Startup Name]. Our startup focuses on [Industry/Technology/Product], offering innovative solutions to [Problem Statement]. We seek strategic investment to scale operations and drive long-term growth.**

## **Company Overview**

**[Startup Name] was founded in [Year] with the vision to [Mission Statement]. Our team specializes in [Industry-Specific Expertise], and we have developed a [Product/Service] that has already gained traction in the market.**

## **Investment Opportunity**

**We seek an investment of $[Amount] in exchange for [Equity Percentage/Profit Sharing]. The funds will be used for:  
☐ Product Development  
☐ Marketing & Sales Expansion  
☐ Infrastructure & Hiring  
☐ Research & Innovation**

## **Projected Financial Growth**

**By investing in [Startup Name], we anticipate [Projected Revenue Growth] within [Years]. Our financial projections include:**

* **Revenue Growth Rate: [Percentage]**
* **Expected ROI: [Percentage]**
* **Breakeven Point: [Timeframe]**

## **Exit Strategy**

**Potential exit strategies for investors include:  
☐ Acquisition by a larger firm  
☐ Public offering (IPO)  
☐ Buyback by founders**

**We look forward to discussing this opportunity further.**

**Best Regards,  
[Your Name]  
[Your Signature]  
[Company Name]**