

Sales Evaluation Review Form

Reviewer Information

- Name of Reviewer: _____
- Position: _____
- Review Date: _____

Sales Representative Information

- Name of Representative: _____
- Sales Region: _____
- Review Period: _____

Evaluation Details

Evaluation Area	Criteria	Score (1-10)	Reviewer Comments
Goal Achievement	Met targets and deadlines		
Customer Interaction	Effective engagement		
Problem Resolution	Handled customer concerns well		
Reporting Accuracy	Submitted accurate sales reports		

Summary

Overall Rating: _____

Comments:

Signatures

Reviewer Signature: _____

Date: _____