

Marketing Design Report Form

Project Information

Project Title: _____

Client/Brand Name: _____

Campaign Duration: _____

Design Objectives

1. Key Goals: _____

2. Target Audience: _____

3. Design Elements Focused On: _____

Performance Metrics

• Engagement Rate: _____

• Impressions: _____

• Conversion Rate: _____

Challenges and Observations

1. _____

2. _____

3. _____

Feedback and Recommendations

Feedback from Client/Team: _____

Recommendations for Future Campaigns: _____

Prepared By

Name: _____

Designation: _____

Date: _____