

Daily Marketing Report Form

Campaign Name: _____

Report Date: _____

Marketing Activities Performed

1. _____
2. _____
3. _____

Key Metrics

Activity	Goal	Achieved	Remarks

Daily Budget and Expenditure

Allocated Budget: \$ _____

Spent Today: \$ _____

Issues Faced

1. _____
2. _____

Planned Actions for Tomorrow

1. _____
2. _____

Submitted By: _____