

Customer Demographic in Retail

Personal Information

- Full Name: _____
- Age Group (Select one):
 - 18-24
 - 25-34
 - 35-44
 - 45-54
 - 55+
- Gender:
 - Male
 - Female
 - Non-Binary
 - Prefer not to say

Contact Information

- Phone Number: _____
- Email Address: _____
- Residential Address: _____

Shopping Preferences

- How often do you shop at our store?
 - Weekly
 - Monthly
 - Occasionally
- What products do you usually purchase?
 - Clothing
 - Electronics
 - Groceries

Home Goods

Other: _____

● Preferred Payment Method:

Credit Card

Cash

Digital Wallet

Feedback & Suggestions

Question	Response
What do you like most?	
What can we improve?	
Favorite brands?	
Preferred shopping time?	

Consent for Marketing Emails

Yes, I would like to receive promotional emails

No, thank you

Signature: _____

Date: _____