

Customer Demographic Profile

Basic Information

- Full Name: _____
- Age: _____
- Gender:
 - Male
 - Female
 - Non-Binary
 - Prefer not to say
- Marital Status:
 - Single
 - Married
 - Divorced
 - Widowed

Lifestyle Information

- Employment Status:
 - Employed
 - Self-Employed
 - Student
 - Retired
- Household Income (per year):
 - Less than \$25,000
 - \$25,000-\$50,000
 - \$50,000-\$75,000
 - \$75,000+

- Do you own or rent your home?

Own

Rent

Shopping Preferences

Category	Frequency (Select One)
Online Shopping	<input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Occasionally
In-Store Shopping	<input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Occasionally
Preferred Brands	
Top Interests/Hobbies	

Consent for Market Research

I agree to participate in surveys

No, thank you

Signature: _____

Date: _____