**Market Survey Template for Apartments**

 **This survey helps us understand preferences for apartment features and amenities.**

**Personal Information**

* **Full Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Age: \_\_\_\_\_\_\_\_\_\_**
* **Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Current Living Status (rent, own, shared): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Apartment Preferences**

1. **What type of apartment do you prefer?
☐ Studio
☐ 1 Bedroom
☐ 2 Bedroom
☐ 3+ Bedroom**
2. **How important are the following amenities? (1 to 5 scale)**
	* **Parking Availability: \_\_\_\_\_\_\_\_\_\_**
	* **In-unit Laundry: \_\_\_\_\_\_\_\_\_\_**
	* **Gym Access: \_\_\_\_\_\_\_\_\_\_**
	* **Pet-friendly Policies: \_\_\_\_\_\_\_\_\_\_**
3. **Monthly Budget for Rent:**
	* **Amount: $\_\_\_\_\_\_\_\_\_\_**
4. **Preferred Lease Duration:
☐ 6 months
☐ 12 months
☐ Flexible**

**Table of Preferred Features and Ratings**

| **Feature** | **Importance (1-5)** | **Current Satisfaction** | **Desired Improvement** |
| --- | --- | --- | --- |
| **Location Proximity** |  |  |  |
| **Security Features** |  |  |  |
| **Kitchen Size** |  |  |  |
| **Balcony/Outdoor Space** |  |  |  |
| **Parking Options** |  |  |  |
| **Pet Policies** |  |  |  |
| **Rent Pricing** |  |  |  |
| **Community Events** |  |  |  |

**Feedback**

* **Additional suggestions to improve apartment living experience:**

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