**Free Market Survey Form**

**This free form is designed to collect data on consumer habits and preferences.**

**Contact Information**

* **Full Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Survey Questions**

1. **What is your age group?
☐ 18-24
☐ 25-34
☐ 35-44
☐ 45+**
2. **What is your preferred shopping platform?
☐ Online Stores
☐ Physical Retail Stores
☐ Marketplaces (e.g., Amazon)
☐ Local Businesses**
3. **How often do you buy new products in the following categories? (Check frequency per category)**

| **Product Category** | **Weekly** | **Monthly** | **Occasionally** | **Never** |
| --- | --- | --- | --- | --- |
| **Electronics** | **☐** | **☐** | **☐** | **☐** |
| **Apparel** | **☐** | **☐** | **☐** | **☐** |
| **Home Goods** | **☐** | **☐** | **☐** | **☐** |
| **Health Products** | **☐** | **☐** | **☐** | **☐** |

1. **What factors influence your decision to buy a product?
☐ Price
☐ Brand Reputation
☐ Recommendations
☐ Availability**

**Feedback and Suggestions**

* **Share any ideas or suggestions for product improvement:**