Customer Satisfaction Survey Form Example

1. Personal Deta	ils				
• Name:					
Email Add	Email Address:				
 Contact N 	Contact Number:				
2. Purchase Info	rmation				
Product or	r Service:				
Date of Pu	Date of Purchase:				
• Transaction	Transaction ID:				
3. Satisfaction Metrics					
Overall Sa	tisfaction:				
∘ Very	/ Satisfied				
○ Sati	sfied				
o Neu	tral				
o Diss	satisfied				
∘ Very	y Dissatisfied				
Product Q	uality:				
o Exc	ellent				
o Goo					
○ Fair					
o Poo					
	Service Quality:Excellent				
∘ Goo					
o Fair					

Poor

4. Comments and Suggestions

•	Most Appreciated Aspect:
•	Improvement Areas:
•	Additional Feedback:

5. Recommendation Probability

- Would you refer our services/products to others?
 - Yes
 - o No

Table for Detailed Feedback

Aspect	Excellent	Good	Fair	Poor
Product Quality	[]	[]	[]	[]
Customer Service	[]	[]	[]	[]
Value for Money	[]	[]	[]	[]
Delivery Time	[]	[]	[]	[]
User Experience	[]	[]	[]	[]
Technical Support	[]	[]	[]	[]
Responsiveness	[]	[]	[]	[]
Overall Experience	[]	[]	[]	[]