

# Event Sponsorship Proposal Template

## 1. Event Overview

- Event Name: \_\_\_\_\_
- Date and Time: \_\_\_\_\_
- Location: \_\_\_\_\_
- Brief Description: \_\_\_\_\_

## 2. Sponsorship Opportunities

- Sponsorship Level 1: \_\_\_\_\_
- Sponsorship Level 2: \_\_\_\_\_
- Sponsorship Level 3: \_\_\_\_\_

## 3. Benefits for Sponsors

Sponsorship Level	Benefit 1	Benefit 2	Benefit 3
Level 1	_____	_____	_____
Level 2	_____	_____	_____
Level 3	_____	_____	_____

## 4. Target Audience

- Audience Demographics: \_\_\_\_\_
- Expected Attendance: \_\_\_\_\_

## 5. Marketing and Promotion

- Advertising Plan: \_\_\_\_\_

- Media Coverage: \_\_\_\_\_

## 6. Budget and Funding Needs

- Estimated Total Cost: \_\_\_\_\_
- Amount Needed: \_\_\_\_\_

## 7. Contact Information

- Organization Name: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Phone Number: \_\_\_\_\_
- Email Address: \_\_\_\_\_

## 8. Additional Notes

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