

# Event Sponsorship Proposal Template Free

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## 1. Event Overview

- Event Title: \_\_\_\_\_
- Date: \_\_\_\_\_
- Venue: \_\_\_\_\_
- Description: \_\_\_\_\_

## 2. Sponsorship Packages

Package Name	Cost	Key Benefits	Duration
Elite Sponsor	\$20,000	Exclusive Branding, VIP Tickets, Ads	Full Event
Premier Sponsor	\$10,000	Branding, VIP Tickets	Full Event
Standard Sponsor	\$5,000	Branding	Full Event
Basic Sponsor	\$2,000	Acknowledgement	Full Event

## 3. Benefits to Sponsors

- Enhanced Visibility: \_\_\_\_\_
- Engagement Opportunities: \_\_\_\_\_
- Media Exposure: \_\_\_\_\_

## 4. Target Audience

- Demographic Information: \_\_\_\_\_
- Attendance Projections: \_\_\_\_\_

## 5. Marketing Plan

- Online Campaigns: \_\_\_\_\_
- Social Media Promotion: \_\_\_\_\_
- Traditional Advertising: \_\_\_\_\_

## 6. Budget Requirements

- Estimated Costs: \_\_\_\_\_
- Sponsorship Needs: \_\_\_\_\_

## 7. Organization Contact Information

- Organization Name: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Email: \_\_\_\_\_

## 8. Notes

- \_\_\_\_\_

## 9. Signature and Agreement

- Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_
- Event Organizer Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
\_\_\_\_\_