

# Event Sponsorship Proposal Sample PDF

## 1. Event Details

- Event Name: \_\_\_\_\_
- Date: \_\_\_\_\_
- Time: \_\_\_\_\_
- Venue: \_\_\_\_\_
- Description: \_\_\_\_\_

## 2. Sponsorship Packages

Package Name	Cost	Benefits	Duration
Platinum Sponsor	\$10,000	Exclusive Branding, VIP Tickets, Media Ads	Full Event
Gold Sponsor	\$5,000	Branding, VIP Tickets	Full Event
Silver Sponsor	\$2,500	Branding	Full Event
Bronze Sponsor	\$1,000	Acknowledgement	Full Event

## 3. Sponsor Benefits

- Visibility: \_\_\_\_\_
- Engagement: \_\_\_\_\_
- Media Exposure: \_\_\_\_\_

## 4. Audience Insights

- Demographic Information: \_\_\_\_\_

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- Expected Turnout: \_\_\_\_\_

## 5. Promotion Plan

- Online Advertising: \_\_\_\_\_
- Social Media Campaign: \_\_\_\_\_
- Print Media: \_\_\_\_\_

## 6. Financial Overview

- Total Budget: \_\_\_\_\_
- Sponsorship Goal: \_\_\_\_\_

## 7. Organization Details

- Name: \_\_\_\_\_
- Address: \_\_\_\_\_
- Contact Name: \_\_\_\_\_
- Contact Email: \_\_\_\_\_
- Phone Number: \_\_\_\_\_

## 8. Signature and Date

- Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_
- Organization Representative Signature: \_\_\_\_\_ Date:  
\_\_\_\_\_