

Charity Event Sponsorship Proposal Template

1. Event Information

- Name of Event: _____
- Date and Time: _____
- Location: _____
- Event Purpose: _____

2. Sponsorship Levels

Level	Contribution Amount	Benefits	Duration
Diamond Sponsor	\$15,000	Premium Branding, VIP Access, Media Mentions	Full Event
Platinum Sponsor	\$10,000	Branding, VIP Access, Media Mentions	Full Event
Gold Sponsor	\$5,000	Branding, VIP Access	Full Event
Silver Sponsor	\$2,500	Branding	Full Event

3. Sponsor Benefits

- Event Visibility: _____
- Brand Exposure: _____

- Community Engagement: _____

4. Audience Profile

- Target Audience: _____
- Expected Attendance: _____

5. Marketing Strategy

- Digital Campaign: _____
- Traditional Media: _____
- Social Media: _____

6. Financial Summary

- Total Event Cost: _____
- Sponsorship Request: _____

7. Contact Information

- Charity Organization Name: _____
- Contact Person: _____
- Phone Number: _____
- Email Address: _____

8. Additional Information

- _____

9. Agreement and Signature

- Sponsor Signature: _____ Date: _____
- Charity Representative Signature: _____
- Date: _____