Sample Appraisal Form Filled By Employee

Employee Details:

* Employee Name: John Doe
* Department: Marketing
* Position: Senior Marketing Specialist
* Evaluation Period: January 2023 - December 2023

Self-Evaluation:

* Achievements:
  + Successfully launched three major campaigns, resulting in a 30% increase in engagement.
  + Led a team that improved SEO results, increasing organic traffic by 20%.
* Areas for Improvement:
  + Time management during high-stress periods.
  + Advanced data analysis skills.
* Goals for Next Period:
  + Obtain certification in Advanced Google Analytics.
  + Develop a mentorship program for the marketing department.
* Employee Comments: I am grateful for the opportunities provided and look forward to contributing more significantly to our team's goals.

Employee Signature:

* Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_