Interim Experience Course Proposal Form—January 2017
NEW COURSE ONLY
(ON CAMPUS COURSES ONLY)

Date: 9/12/16

Instructor's Name: Brandon Anderson **Phone**: 7366

Department: Comm Studies **E-mail**: rander20

Department Chair approval: LB

I. Course Information

A. Course Title: The American Presidiency: Inauguration 2017

B. Transcript Course Title (22 characters maximum, including spaces): Presidential Comm

C. Course level: (100/200/300) 100
What is the rationale for offering the course at this level?
This course is entry level and suitable for all students. The goal of the course is to offer students an opportunity to learn about the discourse surrounding the major political transition of the American political system. The structure of the interim experience course as a four-week endeavor and lack of prerequisites in rhetoric necessitates an entry-level approach to public address and political rhetoric.

D. **Enrollment Guidelines have been established in order to provide sufficient access to courses.**
Single instructor 100-200-level courses should be designed to accommodate 25 students;
Single instructor 300-level courses should be designed to accommodate 10 students;
Two instructors 100-200-level courses should be designed to accommodate 30 students;
Two instructors 300-level should be designed to accommodate 20 students;

Enrollment: 25

If your proposed enrollment varies from the guidelines listed above, please provide a rationale for receiving an enrollment exemption. Unless you ask for an exemption, the enrollment guidelines will also function as the maximum enrollment for the course.

E. **Courses enrolling fewer than 8 students by November 30, 2016 are subject to cancellation.**

E. Course Value: (1.00, .500, .250, .125) 1.00

F. Are there prerequisites for this course? Yes ☐ No ☒

For Registrar's Office Use Only

COURSE NUMBER:

If yes, please list prerequisite courses and provide a rationale.

G. Course Evaluation
Grading Option: ☐ ABCDF ☐ Pass/Fail ☒ Student's Option

H. Will students be allowed to take this course more than once and get credit each time?
Yes ☐ No ☒

If yes, under what circumstances?

I. Is the proposed course intended to fulfill a requirement for a departmental major, an interdisciplinary program major, or professional certification? Yes ☐ No ☒

If yes, describe how the goals for this major requirement are met through an IEX immersion experience.

II. Classroom and Meeting Time Preferences

A. Each course must meet five days per week (Monday – Friday) for a minimum of 10 hours per week. Classes meeting during chapel time must break from 9:50-10:30 for chapel. Class schedules which conflict with the common meeting time (Friday, 2:30-4:30) must meet at another time on Friday.

B. Only one meeting time and room can be listed in the online schedule; all others will be added as a comment in the schedule.

C. Any exceptions to the policy of meeting five days per week for a minimum of 10 hours must be approved by the Academic Operations Committee.
Room: BH 317 Time: 10:30-12:30

Additional lab meeting time and room if needed:
Room Meeting Time

III. Course Funding and Fees

A. Will the course include overnight travel? Yes ☐ No ☒

If yes, you must work through the Center for International and Cultural Education in order to organize transportation, lodging, student payment of fees, and safety & liability issues. If the travel component is longer than 5 days, you must use the Off-Campus Study course proposal form.

B. Interim Experience courses should normally be supported by departmental funds; however, special requests for up to $250 per course may be granted at the discretion of the Interim Experience Director. See the **Department Chair's Guide** for funding guidelines.

Are you requesting special funding from the Interim Experience Office? Yes ☐ No ☒
If yes, please explain.

For Registrar's Office Use Only

COURSE NUMBER:

C. Is there a **course fee** required for this course? Yes ☐ No ☒
(Please see **Department Chair's Guide** for guidance in setting fees.)

Course Fee: ☐

IV. Course Description

A. Course Goals and Objectives

Describe the goals and objectives of this course and how they reflect the mission of the IEX program.

Integrating a rigorous academic program with experiential immersion activities is essential in a course rooted in critical examination of discourse. This course offers students an opportunity to learn about the major political transition of the American political system, the inauguration of a new president. Experiential immersion occurs in this course throug assignments designed to have students apply theory from readings rather than simply comprehending course material. Students will be introduced to key aspects of current American politics (by examining the theory surrounding American Public Address), including its communicative, symbolic, social and policy aspects. Students will be required to be active participants in learning events, and complete analytical writing assignments and make presentations based on topics covered in the course. Students will also be required to deeply examine and keep current with different news outlets; students will use this exposure to actively take on the role of a political pundit with predictions and real time analysis of inaugural events.

Describe how the course structure, content, and/or learning goals are uniquely suited to the IEX term.

The opportunity for a class like this only comes around every four years. While the students will not be able to attend the inauguration in Washington D.C., this course will offer important insight into the symbolism that surrounds the event. In this course, students will learn about the historical evolution of the presidential inauguration as we examine inaugural addresses and the pomp and circumstance that surround the event. Students will participate in lectures, discussions, and will be expected to engage commemorative events (spend Friday January 20th, watching the inauguration), reviewing the 2016 presidential campaign, the November election results, and the potential policy consequences of the change in executive and (potentially) legislative branch leadership. The Presidential Inauguration course provides students the opportunity to enrich their educational experience. Students will leave the course with a renewed awareness of the relationship between the citizen and the state. Whatever a student's field of study, this course, and the students' active participation in the inauguration, has the potential to be an incredible and unforgettable experience.

For Registrar's Office Use Only

COURSE NUMBER:

Who is the intended student “audience” for this course (e.g., students with advanced knowledge of the topic, students new to the topic, upper level students, etc.)?

The intented student "audience" for this course is individuals who are not familiar with American Public Address/Political Communication. Readings in the course offer an introduction to rhetorical theory and political communication. I imagine this course as a way for students to gauge interest in Political Communicaiton by reading/responding and analyzing/critiquing the impact of political discourse during times of political transition.

B. Course Description for Online Catalog

This 100 word description will be listed on the IEX website and used by students and faculty advisors.

This course offers students an opportunity to learn about the major political transition of the American political system, the inauguration of a new president. Students will participate in lectures, discussions, and will be expected to engage commemorative events (spend Friday January 20th,watching the inauguration), reviewing the 2016 presidential campaign, the November election results, and the potential policy consequences of the change in executive and (potentially) legislative branch leadership. Students will be introduced to key aspects of current American politics, including its communicative (American Public Address), symbolic, social and policy aspects. Students will be required to be active participants in learning events, and complete analytical writing assignments and make presentations based on topics covered in the course.

C. Student Workload

Student workload, including class time, outside reading, and other course-related work must be at least 40 hours per week.

Projected number of formal meeting hours per week: 10

D. Please describe the work you will expect students to accomplish outside of class and the approximate amount of time they will devote to each activity.

Course Readings: Course readings are solicited from a variety of sources, including both scholarly and popular texts. Course readings are often demanding, and students are expected to complete readings so they can come to class prepared to participate in the collegial exchange of ideas that constitutes an effective discussion. Course readings will also require keeping current and deeply examining different news outlets' coverage of pre- and post-inaugural events. [12 hours/week]

Reaction Papers (4): Every week students are expected to write a paper that responds to a reading. This assignment provides the students the opportunity to develop their own views on the readings and, at the same time, demonstrate their command of what they have read. [5 hours/week]

For Registrar’s Office Use Only

COURSE NUMBER:

Historical Inauguration Presentation: Students will research, analyze, and critique a historical inaugural address by applying course theories. In class, they will present a short seven-minute presentation in which they discuss the sociopolitical context, presidential background, and political expectations of the inauguration to the class. This assignment offers important historical context as the students make sense of the 2017 inauguration. [4 hours/week]

Pundit Journal: Students will assume the role of major news corporation pundit. As the students learn about historical examples of inauguration, they will have the opportunity to "predict" what the 2017 inauguration will look like. This will require that student to stay current with popular news surrounding the event. Throughout this assignment will have the opportunity to prescribe what the rhetoric/discourse of the new president should resemble as they are inaugurated. [4 hours/week]

Final Project (Inaugural Address Analysis)—Students will apply theories presented in course readings to offer an interpretation of the 2017 inaugural address. As students analyze the words of the president, they will also incorporate previous assignments as they place the 2017 inauguration into a historical context. [5 hours/week]

V. Special Requests

A. Exemptions from Interim Experience policy. According to the Faculty Book, IEX courses will not duplicate regular semester offerings and will fulfill general education or major requirements only in rare cases.

B. Is the proposed course also offered during the fall or spring semester? Yes ☐ No ☒
If yes, please indicate the rationale for being granted this exemption.

C. It is faculty policy that all IEX courses will meet five days per week. If there is a reason for an exception to be made, please explain.

VI. Course Approval

In order to indicate department chair approval, please have your department chair submit this proposal form to the Provost's Office at the following email address: courseproposal@gustavus.edu. After review by the Interim Experience Director, the proposal will be forwarded to the Course Approval Subcommittee and then to the Curriculum Committee.

For Registrar's Office Use Only

COURSE NUMBER: