



CATALOG ADVERTISING AGREEMENT

PRINT AD DEADLINE: December 13, 2019

2020 MARET SCHOLARSHIP AUCTION

I. ADVERTISER (please print):

Name: _____

Contact: _____ Telephone: _____

Address: _____

Fax: _____ Email: _____

Website: (to be listed on Maret website) _____

Authorized Advertiser Signature: _____

2. PRINT AD SIZE

- ☐ **Back Cover** (Non-bleed: 7 1/2" w x 10" h, Vertical **OR** Bleed: 8 1/2" w x 11" h trim, 8 3/4" x 11 1/4" bleed, Vertical) . . . **SOLD** . . . \$3,000
- ☐ **Inside Front/Back Cover** (Non-bleed only: 7 1/2" w x 10" h, Vertical) . . . **SOLD** . . . \$2,000
- ☐ **Full page** (B/W only: 7 1/2" w x 10" h, Vertical) . . . \$1,000
- ☐ **Half page** (B/W only: 3.66" w x 10" h, Vertical **OR** 7.5" w x 4.9" h, Horizontal) . . . \$500
- ☐ **Quarter page** (B/W only: 3.66" w x 4.9" h, Vertical) . . . \$250

Please enclose your check payable to Maret School Scholarship Auction.

To pay by credit card, please contact the Development Office.

3. AD LAYOUT

If submitting camera ready electronically via disk, CD or email, preferred formats are Photoshop tif with all type rasterized or a print quality pdf file. Hard copy may also be submitted with this form. Back cover ad will print in 4C. Please submit 300 dpi cmyk file. Inside cover ads will print in 2C. Contact Marilyn Potts at mpotts@maret.org for this year's colors.

- ☐ Use last year's ad.
- ☐ Camera-ready ad is enclosed.
- ☐ Camera-ready ad has been emailed to Marilyn Potts at mpotts@maret.org.
- ☐ Camera-ready ad will be provided no later than **December 13, 2019**.

All advertisers will be prominently recognized in the catalogue and on the Scholarship Auction website.

NAME OF SOLICITOR _____ **DATE CONTACTED** _____

ADVERTISER: Please retain a copy of this form and send the original, ad copy & check to:

MARET SCHOOL SCHOLARSHIP AUCTION

Development Office, 3000 Cathedral Avenue, NW, Washington, DC 20008

Phone: 202-939-8809; Fax: 202-939-4063; Email: Marilyn Potts at mpotts@maret.org **www.maret.org**

THANK YOU FOR YOUR SUPPORT OF MARET'S FINANCIAL AID PROGRAM