CANADIAN
YOUTH BASKETBALL LEAGUE

GRADE: _____

TEAM NAME: _____

HEAD COACH: _____

ATHLETE MEDIA RELEASE FORM

This form will remain active on the athlete's file until superseded by the most recent signed form.

I, _____, hereby agree and give consent for the Canadian Youth Basketball League (hereinafter referred to as CYBL) and/or partners to record, film, photograph, audiotape or videotape my child's name, image, and performance (herein collectively referred to as "Recordings"). I hereby consent to the use of Recordings or my child's name for advertising, promotional or commercial purposes of any kind at the sole discretion of CYBL including, but not limited to, the CYBL website, brochures, blogs, all social media platforms—including, but not limited to Facebook, Twitter, Instagram, SnapChat, YouTube, and/or for broadcasting on television or radio as determined by the CYBL.

I understand that the Recordings may appear in electronic form on the Internet or in other publications outside of the CYBL control. I agree that I will not hold the CYBL responsible for any harm that may arise from such unauthorized reproduction.

I hereby waive any right to approve the use of this content now or in the future, whether the use is known to me or unknown, and I waive any right to any royalties related to the use of this content.

I hereby release CYBL, its officers, employees, agents and its advertising and promotional agencies from any and all claims, demands, damages, actions, causes of action whatsoever which I, my heirs, executors, administrators may now or hereafter have against them or any part of them in respect to relating to the use of the Recordings, including but not limited to libel and invasion of privacy. I understand that this release is irrevocable by me so that the CYBL may proceed in full reliance thereon.

I hereby consent under the Freedom of Information and Protection of Privacy Act (Ontario) to the collection, use and disclosure of my images and name in relation to the Recordings.

By signing this form, I give this consent and release voluntarily on behalf of the individual named and I understand and agree to be bound by its contents.

Athlete's Name: _____
Athlete's Signature (If 18 years of age or older): _____
Date: _____

Parent/Guardian's Name: _____
Parent/Guardian's Signature (If under 18 years of age): _____
Date: _____