Office of Research & Creative Activity
Trademark Disclosure Form
Confidential

Background
A completed Trademark disclosure form serves as the basis for an assessment of the intellectual property, determination of the commercialization potential, and selection of an appropriate protection option. If you need any assistance in completing this form, please contact ***intellectualproperty@wku.edu***

Description of the Mark

1. Name of the Mark:

2. What is the need for this Mark?

3. Could the Mark also be the name of a company or organization?

4. What Goods and/or Services does the Mark represent?

5. How is the Mark to be used with the Goods and/or Services (i.e. printed on the goods, printed on labels attached to goods, used in advertisements, etc.)?

6. What potential future Goods and/or Services might be used in connection with the Mark?

7. Please attach any additional materials to explain your Mark such as a design element, drawing, or digital pictures of label samples.

Trademark Record
We will need to conduct a search before registering a Trademark with the USPTO. Please provide information below that will help us do this efficiently.

1. If the Mark has been assigned, please provide details:

2. If there are similar Marks in use, please provide details:

3. If an internet domain has been registered using the Mark, please provide the domain name and date the domain name was registered:

4. If a trademark search has been conducted on the Mark, please describe the results of the search and the search process, or simply attach the results of the search with this form.

Trademark Use

1. Has the Mark ever been used? Yes
2. What is the date of first use ANYWHERE?
3. If the Mark is already being used in commerce, please provide the date and classification of the original registration:
4. If use of the Mark has ever been discontinued, please provide the reason and time period of non-use:

Sponsorship / Funding

1. Did any agencies, organizations, or companies sponsor the activity that led to the Mark? Yes

   If yes, please provide:

   Sponsor Name:

   Sponsor/Agency ID#:

   Grant #:

Commercialization

1. Do you know who or what your competition might be (for this Mark), and if so, please provide detail:
2. Do you anticipate that the Mark will be licensed to a third party or parties in the future?
3. If anyone has expressed interest in licensing this Mark, please provide the name of the entity and information on any proposed licensing terms:
4. If the innovator or any other creative contributor to the Mark has any financial interest in the proposed licensee organization (including investment, income, or as position as owner, director, officer, trustee, or employee), please describe in detail the economic interest:

Key Contact

1. Who should our office contact for routine communications?

   Name:

   Email:

   Phone:

Innovator(s) and Signature(s)

List the names and titles of all contributors of this work, including the lead innovator/creator. Indicate the % contribution for each contributor. The contribution of all innovators/creators should total 100%. The Lead innovator/creator contributes the highest %.

The signature lines below must be signed. The date of the last signature is the date when this disclosure comes into effect.

Name: % Contribution:

Title:

Department:

College/School:

University (if other than WKU):

Home Address:

Email Address:

Citizenship:

If not US Citizen, please provide Alien registration number and expiration date

Registration number:

Expiration date:

Signature: _____ Date: _____

Name: % Contribution:

Title:

Department:

College/School:

University (if other than WKU):

Home Address:

Email Address:

Citizenship:

If not US Citizen, please provide Alien registration number and expiration date

Registration number:

Expiration date:

Signature: _____ Date: _____

Name: % Contribution:

Title:

Department:

College/School:

University (if other than WKU):

Home Address:

Email Address:

Citizenship:

If not US Citizen, please provide Alien registration number and expiration date

Registration number:

Expiration date:

Signature: _____ Date: _____

If there are additional contributors, please provide that as an attachment.

The completed form and supporting documentation should be submitted to the
Intellectual Property Committee, 301 Wetherby Administration Building, intellectualproperty@wku.edu

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Phone: (270) 745-4652