2020 Design Contest Registration Packet

Sponsored by and in partnership with:

2020 GLFA Design Contest Friday, March 6st, 2020

The Great Lakes Floral Association's Design Contest is one of the most prestigious contests in the nation.

The contest serves as an exceptional opportunity for designers to learn and exchange new ideas, receive professional recognition for their work, and is an excellent opportunity to gain publicity for you and your shop. Make 2020 the year you enter and rate your talents with your peers.

Winners will receive ribbons, certificates, cash awards and recognition in *The Professional Florist* magazine. The contestant who makes it through and is awarded the coveted title of "GLFA Designer of the Year" will have six designs featured on the "Design Spotlight" page of *The Professional Florist* magazine.

If you have questions please contact the
Design Contest Chairperson:
Libbie Conley CF at Email: libbie72@aol.com
Or Phone (810)-599-2977

GLFA Design Contest Division Eligibility

Student Division

High School: Open to any student currently enrolled in high school, who has NOT worked "professionally" as a floral designer. Student must prove current student status. One entry per student.

College / Professional Novice: College student currently enrolled in horticulture / floriculture program or enrichment, design school or university floriculture program, or an individual with less than three years' experience employed at a floral entity.

Professional Division

Open to any floral professional with three years or more experience in the industry. Contestants may enter one, two or three categories. To be eligible for the prestigious GLFA Designer of the Year run-off, contestants MUST be entered in all three professional categories.

GLFA Designer of the Year

In order to attain "GLFA Designer of the Year" status, you must enter all four Professional Division categories. Five individuals with the highest cumulative points from the four design categories will be selected as finalists earning the chance to compete in a Spontaneous Surprise Package competition. Names of the five finalists with highest cumulative points from will be posted at the GLFA registration desk in alphabetical order upon completion of the design contest judging. The five finalists will have one half hour starting promptly at 10:15a.m. Saturday, March 7, 2020 on the Main Stage to create a Spontaneous Surprise Package design. The 5 contestants will meet at 10:05a.m. at the GLFA Registration Desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools, knives, wire cutters, tape, wire, etc. Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the Spontaneous Surprise Package competition will be the single winner. The winner will be announced at the Recognition Banquet on Saturday night in the DeVos Place Steelcase Ballroom B. The winner receives $300.00 cash prize, recognition plaque and the coveted title of "GLFA Designer of the Year." They will also be the featured designer for the "*Design spotlight*" section in *The Professional Florist Magazine.*

Chuck Bannow Award

This is NOT a design contest category for entry, but an award given to the entry judged as "Best Overall" from the four first place winners in the professional division categories in the contest. Because Charles "Chuck" Bannow devoted his life to teaching and enrichment of the floral industry, this award carries his name. All designs will be evaluated based on the elements of design, professional execution of design mechanics as well as creativity, with **particular emphasis** on **originality** and **innovation**.

The Academy Division

This division is only open to those who are recognized as Academy Designers.

The academy division honors and recognizes those individuals who have consistently achieved high ratings and placements during the GLFA design contest. Those who achieve this distinction are encouraged to continue to showcase their talents through the Academy Division competition. The criteria for the Academy requires that a designer has earned a minimum of 50 points through competition in GLFA sponsored design contests.

Points are awarded on the following basis:

10 points for Chuck Bannow Award
10 points for a first place award in a professional category
7 points for a second place award in a professional category
5 points for a third place award in a professional category

Further, 20 of the 50 points must be from First Place Awards. (Chuck Bannow Award counts as First Place award)

When the required points are achieved, designers are recognized during the GLFA, Great Lakes Floral & Event Expo, as well as in the Professional Florist magazine.

Academy Designers will have their names inscribed on a traveling award plaque that will be proudly displayed during all Academy competitions and exhibitions.

Congratulations to all who have achieved this distinctive recognition! Continued encouragement to all that strive for it!

2020 GLFA Design Contest Categories

Student Division

High School Level

Theme: Instafamous
Participants will be designing for their favorite pop star using only one type of fresh flower. Assorted greenery and enhancing products will be allowed for this theme. On an index card please include: Name or picture of the Pop Star, and the flower type you chose to use. All materials permitted except permanent botanicals (silks) and no *props are allowed. Display space is limited to 24"w x 30"d, with no height restrictions. Maximum wholesale value is $35.00. Entry must be secure enough to withstand touching and handling by judges.

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

College / Professional Novice

Theme: Stepping Out
Contestants will glam up an old pair of shoes with fresh or silk flowers for a Hollywood premier or concert for the celebrity of their choice. On an index card include: Name of you actor/actress, and explain why you chose the look you created. Any combination of fresh flowers, greenery, silk flowers, foam and design enhancing products may be used. No *props allowed except for the shoes. Design are limited to a space of 24"w x 30"d, with no height restrictions, Maximum wholesale value is $35.00 (not including shoes). Entry must be secure enough to withstand touching and handling by judges.

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

Prizes for all Student Division Categories:

First Place:	**$100.00, Certificate & Ribbon**
Second Place:	**$50.00, Certificate & Ribbon**
Third Place:	**$25.00, Certificate & Ribbon**

Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The GLFA cannot be responsible for any materials, props etc. used for the contest.

Professional Division

Theme 1: A Royal Bash

Create a "Fascinator" for a royal, perhaps one of the many British duchesses, to wear to the Royal Ascot races. The British duchesses favorite color is Blue. Silk/permanent, foam, wire and other design enhancing accents allowed. No fresh products permitted for this category. Display space is limited to 24"w x 30"d and no height restrictions. Maximum wholesale value of all materials is $50.00. Entry must be secure enough to withstand touching and handling by judges. You will be provided with a FloraCraft head form for your fascinator. No *Props are allowed except the FloraCraft Head form.

Theme 2: 100 Years Ago

Design a modern version of the 1920 classic bridal bouquet found on the following page. Materials used for this bouquet may include any combination of fresh flowers and foliage. You may also use any design enhancing elements of your choice. No permanent botanicals allowed. You will be supplied with a Syndicate Sales vase 4099-12-09 (vase is 8" tall and has 4" opening) or 4042-06-09 (vase is 10 5/8" tall and has 5" opening) to display your bouquet. This will be the only display vases allowed. No exceptions. No *props are allowed. Display space is limited to 30"w x 30"d with no height restrictions. Maximum wholesale value of materials is $60.00. Entry must be secure enough to withstand touching and handling by judges.

Theme 3: Modern Resort

Create a design for the front desk of a resort hotel. It will be viewed from all sides and must keep with the look and feel of the resort. Colors/materials of the lobby are slate grey, sage green and platinum. Any combination of fresh or silk flowers, foliage, plants, and design enhancing materials may be used. Display space is limited to 30"w x 30"d with no height restrictions. No props allowed unless it is a physical part of the design and it must be included in the price. No *props are allowed. Maximum wholesale value of materials is $50.00. Entry must be secure enough to withstand touching and handling by judges.

Theme 4: Surprise Package! Design on the spot. You must enter all other professional themes to enter into the Surprise Package on spot design competition, Friday evening March 6, 2020 at 6:00pm for ½ hour. Bring your tools for this competition!

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

Prizes for Professional Division

1st - $100, Ribbon & Certificate
2nd - $50, Ribbon & Certificate
3rd - $25, Ribbon & Certificate

Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The GLFA cannot be responsible for any materials, props etc. used for the contest.

PEOPLE'S CHOICE DIVISION

(All contest divisions are welcome to enter this category)

Theme: 2020 Millennial Bride

Create your interpretation of a bridal bouquet and matching boutonniere to suit the taste of the 2020 Millennial bride. Fresh flowers and fresh foliage to be used with your optional choice of design enhancements such as jewels, wire, ribbon etc. No silk or permanent botanicals allowed. These bouquets will be displayed in the GLFEE Flower Shop in the West Michigan Home & Garden Show at the west end of the Grand Gallery of DeVos Place. This location will allow the public to vote for their favorite. Display space is limited to 24”w x 30”d with no height restrictions. You will be supplied with a Syndicate Sales vase 4099-12-09 (vase is 8" tall and has 4" opening). This will be the only display vases allowed. No exceptions. No *props allowed. Maximum wholesale value may not exceed $60.00 Entry voting time is from 6pm Friday, March 6, 2020 to Saturday, March 7, at 3:00pm. Then the votes will be counted and announced Saturday Evening at the banquet.

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

Prizes for People Choice

1st - $100, & Certificate

Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The GLFA cannot be responsible for any materials, props etc. used for the contest.

The Academy Division

Theme: 100th Year Gala!

For those who have achieved Academy level, it’s time to show off your talents.

With passage of the Volstead Act in 1920, manufacturing, transportation and sale of alcohol became illegal in the United States. The era from 1920-33 became known as Prohibition and The Roaring 20’s. Illicit clubs or liquor stores known as Speakeasies, Blind Pigs or Blind Tigers popped up throughout the country. People defied Prohibition and rejected traditional styles of dress and entertainment. It was a freewheeling culture of prosperity, fast cars and jazz.

Your assignment, is to create a speakeasy entrance which will be used at the GLFEE Saturday night banquet for photo ops and to enhance the Roaring 20’s party theme. To be designed on site any time Friday with a completion time no later than 9:00 p.m. Friday evening. Any combination of materials may be used. Entry must be structurally sound and moveable and will be used the night of the banquet for photo ops etc... any combination of product may be used. You will be provided with two 8’ tall stanchions, and one 6’ wide cross bar, to hang or attach or suspend your designed piece on. Designed piece maximum size is 4’wide by 8’ tall. Props are allowed if attached to the structure some way, (for moving) Maximum wholesale value may not exceed $100.00.

Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The GLFA cannot be responsible for any materials, props etc. used for the contest.

Prizes for Academy Exhibition: Prize for the Academy Division is $300 cash, the winner’s plaque and their name inscribed on a traveling honorary award. The Academy winner will be the featured author of six "Design Tips" in *The Professional Florist* magazine.

Rules for All Entries

1. **ALL GLFA DESIGN CONTEST ENTRIES (STUDENT, PROFESSIONAL AND ACADEMY) MUST BE PRE-REGISTERED.** Each entrant, **regardless of age,** MUST be pre-registered with a PAID GLFA Conference "Weekend Pass" and complete the enclosed registration form and return it (postmarked by or faxed) to the GLFA office by February 28, 2020. You cannot register your entries at the show. **No** registration will be accepted after February 28, 2020.

2. Designs must be checked in between: 4:00pm and 6:00pm on Friday, March 6, 2020. The check-in desk for the GLFA Design Contest will be located in Secchia Foyer of the DeVos Place.
Exception: Academy designs will be done on site anytime before 9pm deadline on Friday, March 6.

3. You may enter only one design per category within your division.

4. To be eligible for "GLFA Designer of the Year" you MUST enter all four design categories in the Professional Division.

5. All props/accessories, when permitted within the rules of the category, may or may not need to be accounted for depending on the category theme and specifications. Include on your price list all materials and accessories that are part of the design. For items not listed on the wholesale price list, refer to the actual price of the product sold in your area.

6. Power is not available for electrically powered items, although you may use batteries if you wish.

7. Each entry MUST be accompanied by a business card with a shop or business name printed on it. (Students may use a 3" x 5" index card including name, school, home address and phone.) A cost card with a complete listing of materials used also must accompany your entries; these must be prepared in advance. Do NOT write your name on the Cost Card. Entrants not providing this information with their entries ARE NOT eligible for prizes or placement. Please print out & use the included cost card form.

8. All entries MUST be complete before being brought to the contest area. Minimal time will be allowed for setup of the designs and props, if props are allowed in the category.

9. Judging will begin at 6:00pm sharp on Friday, March 6, 2020. Contestants must leave the area prior to, or PROMPTLY at 6:00pm until judging is completed.

10. The names of all GLFA Design Contest winners and the finalists for "GLFA Designer of the Year" will be posted at the GLFA registration desk in alphabetical order upon completion of judging.

11. Student, Professional and Academy Winners will receive cash awards and recognition at the Saturday Night Banquet. Students will also be recognized at the Saturday afternoon review.

12. GLFA Design Contest Judges' scores will determine the winners.

13. The contest committee has the right to disqualify any entry or entrant that does not, in its judgment, comply with contest rules. ***Decision of the committee is final.***

14. Only that person who is pre-registered may bring their entry to registration. You MAY NOT have someone else register and / or set -up or display your entry.

15. All entries must remain in the design contest area for open viewing until 4:00 p.m. Sunday, March 8, 2020. Entries must be removed between 4:00pm and 6:00 p.m. any entry left after 6:00 p.m. will become the property of GLFA. Neither GLFA nor The DeVos place is responsible for any loss or damage. Items of great personal value should not be used.

WHOLESALE PRICE LIST GUIDELINES

All entries must be accompanied by a detailed price list or they will be disqualified. All entries must use the following price list in order to judge all entries equally. Include on your price list all materials and accessories that are a part of the design. For items not listed on the wholesale price list, use the actual price of the product in your area.

FLOWERS FRESH

Agapanthus	Market	Price
Allium	Market	Price
Alstroemeria	$0.85	STEM
Amaranthus	$1.25	STEM
Amarylis	Market	Price
Anenome	Market	Price
Anthurium, Large	Market	Price
Anthurium, Medium	Market	Price
Anthurium, Small	Market	Price
Asters, Matsomoto	$0.75	BLOOM
Bells of Ireland	$0.95	STEM
Birds of Paradise	$2.75	STEM
Bouvardia	$1.25	STEM
Calla Lily, Large	$4.50	STEM
Calla Lily, Mini	$2.90	STEM
Carnation, Large	$0.45	STEM
Carnation, Mini	$0.50	STEM
Chrysanthemum, Cremon	$0.80	STEM
Chrysanthemum,Fugi/Rover	$0.80	STEM
Chrysanthemum, PomPoms	$0.75	STEM
Chrysanthemum, Standard	Market	Price
Daffodil	Market	Price
Delphinium, Bella/Volken	$1.25	STEM
Delphinium, Hybrid	Market	Price
Freesia	$1.10	STEM
Gardenia	$7.00	BLOOM
Gerbera Daisy, Lg.	$1.40	STEM
Gerbera Daisy, Mini.	$0.90	STEM
Ginger	Market	Price
Gladioli	$1.00	STEM
Gloriosa	Market	Price
Heliconia	Market	Price
Hyacinth	$1.00	STEM
Hypericum Berries	$1.00	STEM
Hydrangea, Wh or Bl	$2.25	STEM
Hydrangea, Mini, Green	$1.95	STEM
Iris	$0.75	STEM
Ixia	$0.65	STEM
Larkspur	$1.00	STEM
Liatris	$0.85	STEM
Lilac	Market	Price
Lily, Casablanca	$4.50	STEM
Lily, Asiatic	$1.60	STEM
Lily, Longiflorium	Market	Price
Lily, Oriental	$2.80	STEM
Lily, Stargazer	$2.80	STEM
Lily of the Valley	Market	Price
Muscari	Market	Price
Nerine	Market	Price
Orchids, Not Listed	Market	Price
Orchids, Cymbidium	$4.00	BLOOM
Orchids, Dendrobiums	$2.10	STEM
Orchids, Phalaenopsis	Market	Price
Orchids, Oncidium	$2.05	STEM
Peony	Market	Price
Protea, Banksia	Market	Price
Protea, Latifolia	Market	Price
Protea, Leucadendron	$1.00	STEM
Protea, King	Market	Price
Protea, Pin Cushion	$3.90	STEM
Protea, Pink Mink	Market	Price
Protea, Queen	Market	Price
Protea, Waratah	Market	Price
Rose, Garden	$3.50	STEM
Rose, David Austin, Garden	$4.75	STEM
Rose, Spray	Market	Price
Rose, Standard	Market	Price
Rose, Sweetheart	$1.10	STEM
Snapdragons	$1.10	STEM
Star of Bethlehem	$1.10	STEM
Stephanotis	$0.85	BLOOM
Stock	$1.10	STEM
Sunflowers	Market	Price
Tulip French	Market	Price
Tulip Regular	Market	Price
Viburnum	Market	Price

FILLER FLOWERS

Acacia	Market	Price
Baby's Breath	$9.25	BUNCH
Boronia	Market	Price
Bupleurum	$11.00	BUNCH
Aster. Solidago,Mardi Gras	$8.00	BUNCH
Heather	Market	Price
Kangaroo	$8.50	BUNCH
Limonium	$9.75	BUNCH
MonteCasino Asters	$8.75	BUNCH
Queen Anne's Lace	$10.50	BUNCH
Statice, Regular	$6.75	BUNCH
Thistle	$10.00	BUNCH
Wax Flower	Market	Price

GREENS

Aspidistra Leaves	$4.25	BUNCH
Bear Grass	$3.00	BUNCH
Calathea	Market	Price
Curly Willow, Tall	Market	Price
Curly Willow, Tips	Market	Price
Equisetum	$5.00	BUNCH
Eucalyptus, Baby Blue	$9.25	BUNCH
Eucalyptus, Not listed	Market	Price
Flat Fern	$3.00	BUNCH
Flax	$7.00	BUNCH
Galax Leaves	$2.50	BUNCH
Ivy	Market	Price
Leatherleaf(Baker)	$3.50	BUNCH
Lily Grass	$3.50	BUNCH
Monstera Leaves Lg.	$5.00	EACH
Monstera Leaves Med.	$2.85	EACH
Monstera Leaves, Sm.	$1.40	EACH
Myrtle	$8.25	BUNCH
Pittisporum, Green	$5.75	BUNCH
Pittisporum, Mini/Italian	$11.00	BUNCH
Pittisporum, Varigated	$6.00	BUNCH
Plumosa	$5.25	BUNCH
Pussy Willow	Market	Price
Ruscus, Israeli	$4.75	BUNCH
Ruscus, Italian	$9.50	BUNCH
Salal	$7.00	BUNCH
Scotch Broom	$4.50	BUNCH
Steel Grass	$6.25	BUNCH
Sword Fern	$5.00	BUNCH
Tee Pee Emerald	$4.50	BUNCH
Ti Leaves	$4.50	BUNCH
Tree Fern	$4.50	BUNCH
Umbrella Pypress	$5.50	BUNCH

HARDGOODS

Rustic Wire	$0.15	FOOT
Bind Wire	$0.05	FOOT
Aluminum Wire	$0.20	FOOT
Etched Wire	$0.20	FOOT
3/16" Flat Wire	$0.25	FOOT
1" Flat Wire	$0.95	FOOT
Diamond Wire	$0.20	FOOT
Mega Wire.	$0.45	FOOT
Bullion Wire	$0.05	YARD
Beaded Wire	$0.20	FOOT
Mega Beaded Wire	$0.85	FOOT
Midollino	$0.05	EACH
Chenille Stems	$0.03	EACH
Corsage Pins	$0.03	EACH
Bout. Pins	$0.03	EACH
Corsage Tape	$0.20	YARD
Tack 2000	$8.50	CAN
Floral Adhesive	$4.95	TUBE
U-Glu Dashes	$0.04	EACH
U-Glu Strips	$0.25	EACH
¼" Green Water Pr. Tape	$0.08	YARD
½" Green Water Pr. Tape	$0.15	YARD
¼" Clear Water Pr. Tape	$0.05	YARD
½" Clear Water Pr. Tape	$0.07	YARD
Flora Lock	$10.60	CAN
Cling	$0.35	FOOT
Bind it Tape	$0.60	FOOT
Floral Foam	Market	Price
3" Floral Foam Sphere	$2.15	EACH
4" Floral Foam Sphere	$4.15	EACH
6" Floral Foam Sphere	$7.10	EACH
Med. Bouquet Holder	$2.15	EACH
Lg. Bouquet Holder	$2.50	EACH
Grande Bouq. Holder	$2.65	EACH
4" Egg	$1.90	EACH
6" Egg	$2.50	EACH
4" Pillow	$1.90	EACH
6" Pillow	$3.15	EACH
8" Pillow	$ 3.70	EACH
Design Master Paint	$7.50	CAN
Spanish Moss	$14.75	BOX
Green Sheet Moss	$39.95	BOX
Reindeer Moss	$4.95	BAG

GLFA Design Contest
COST CARD

Division _____ Category _____

Please DO NOT include name on this form

List of materials at wholesale cost:

ITEM	COST
_____	_____
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TOTAL $_____

___Will pick up entry 4:00-6:00pm Sunday ___Please dispose of my entry

Each entry must be accompanied by shop or company business card with contestant's name clearly printed on it, and attached to back of this form. Students use a 3" x 5"
index card and include your name and school. (Photo copy this form and attach if more room is needed).

GreatLakesFloral
ASSOCIATION

Mailing Address: **PO Box 67, Haslett, MI 48840**
Shipping Address: **1152 Haslett Rd, Haslett, MI 48840**
Phone: **(517) 575-0110** ***Fax:*** **(517) 575-0115**
Email: **cindy@michiganfloral.org**
www.greatlakesfloral.org

FLORAL DESIGN CONTEST REGISTRATION FORM

Please type or print clearly:

Designer's Name_____

Firm or School_____

Address _____

City _____ State _____ ZIP _____

Telephone (_____)_____ Cell(_____)_____

E-Mail _____

Please check which division/theme(s) you will enter:

Student Division: Pick one ____**Instafamous** or _____**Stepping Out**

Professional Division: (check theme(s) you will be entering. You may enter in one, two or all three)

A Royal Bash: ____ 100 Years Ago: ____ Modern Resort: ____ Surprise Package:____

People's Choice: _____

Academy Division: _____

Each contestant must complete a separate registration form.
ADVANCE REGISTRATION IS REQUIRED!! **NO** entries will be accepted after February 28, 2020. You **MUST** be pre-registered with a Great Lakes Floral & Event Expo "Weekend Pass" to compete in any of the Design Contest categories **regardless** of your age. (Your Great Lakes Floral & Event Expo registration form **MUST** accompany this form if you have not pre-registered!)

MAIL or FAX THIS FORM TO:
DESIGN CONTEST ENTRY AT THE ADDRESS OR NUMBER LISTED ABOVE.
REGISTRATION MUST BE RECEIVED IN THE GLFA OFFICE BY 2/28/2020.

NOTICE

Please be sure to read **all** of the rules for the Design Contest in your packet.

Important information please read:

Design check-in will be Friday 3/6/2020 from 4:00pm to 6:00pm in the Design Contest area located in the Secchia Foyer. Judging will begin promptly after check-in Friday evening!

To have your contest evaluation form(s) returned –Make sure your email is on your registration form clear for your evaluation forms will be emailed back to you after the expo.

Winners will receive cash awards & recognition at the Saturday Night Banquet 3/7/2020 (requires extra fee see conference registration form).

The Designer of the Year will **NOT** be announced immediately after the competition. The winner will be announced at the Recognition Banquet, Saturday evening 3/7/2020. Tickets will be available for the finalists & their friends to purchase Saturday morning at the Registration Desk, if they would like to attend the banquet and stay for dinner.

Each individual, regardless of age, who is entering the Design Contest, **MUST** have a **PAID** "Weekend Pass" to compete.

GLFA strives to present the professionalism of our trade and the benefits of using a retail florist. Since the design competition displays are open to the public throughout the weekend, please be sure that your designs have adequate water sources and are refreshed as needed. **Wilted or mechanically broken designs will be removed from public display.**

The committee will review the designs each morning at 10 am. Any design that contains wilting flowers will be removed and the designer can retrieve it Sunday from the designated area. Designers may choose to replace flowers. If so, then they need to be of the same type and in the same placement. **Any watering or replacing of flowers needs to be done before 10 am each morning.**

All designs must be picked up between 4-6 pm on Sunday afternoon or they will be disposed of.

A Friendly Reminder to All GLFA Design Contest Contestants:

Plan to arrive 15 - 20 minutes early to allow yourself enough time to locate the contest registration area in the Secchia Foyer, DeVos Place.

To have your contest evaluation form(s) returned – Make sure GLFA has you proper email address, and the evaluation forms will be emailed after the Great Lakes Floral & Event Expo is over. Next three pages are for your reference to help you are the Evaluation form and the Principles and Elements of Design.

EVALUATION FORM CONTESTANT # _____

DESIGN ELEMENTS	POSSIBLE	AWARDED
Line – Definable path for the eye to follow	15	
Form – Overall 3-D shape	15	
Color – Definable color harmony present	10	
Space – Area utilized in and around ingredients	10	
DESIGN PRINCIPLES		
Physical Balance — Does not fall over under its own weight	10	
Visual Balance — Imparts a sense of optical equilibrium	10	
Contrast – Contradictions in size type and material structure	10	
Proportion – Internal size relationships of design ingredients to each other	10	
Unity – Effortless congruence between materials used	10	
MECHANICS/EXECUTION		
Use of Design Techniques	10	
Neatness	10	
Finish	5	
CREATIVE APPLICATION		
Originality	5	
Category Interpretation	5	
Material Selection	5	
EXCEPTIONAL MERIT — Extra points to reward an outstanding quality	10	
SCORE	**150**	

ENCOURAGEMENT & SUGGESTIONS FROM JUDGE:

The Principles of Floral Design

BALANCE: A state of equilibrium, actual or visual; a feeling of three- dimensional stability

PROPORTION: The comparative relationship in size, quantity, and degree of emphasis among components within the composition; the relationship of one portion to another, or of one portion to the whole

SCALE: The relative ratio of size, or the relationship of the size of a composition to the surrounding area or environment

DOMINANCE: The visual organization within a design that emphasizes one or more aspects. When one element is emphasized others are subordinate

EMPHASIS: The special attention or importance given to one or more areas within a design

FOCAL AREA / FOCAL POINT: The area(s) of greatest visual impact or weight; the center(s) of interest to which the eye is most naturally drawn

ACCENT: Detail added to a design to provide additional interest, affecting the total character of the composition

CONTRAST: Emphasis by means of difference' strength through opposition

OPPOSITION: Contrast between elements, which are counterpoint in relation to each other, bringing about a sense of tension in a design

TENSION: The dynamic, aesthetic quality achieved by the skillful use of opposition, implying or suggesting a sense of energy

VARIATION: Dissimilarity among attributes or characteristics

RHYTHM: Visual movement through a design, usually achieved through repetition or gradation

DEPTH: The placement of materials at different levels within and around an arrangement

REPETITION- The recurrence of like elements within a composition

TRANSITION: The ease of visual movement, which results from gradual degrees of change among one or more of the elements

HARMONY: Compatibility; a pleasing or congruent arrangement of parts

UNITY: Oneness of purpose, thought, style, and spirit

The Elements of Floral Design

LINE: The vital visual path that directs eye movement through a composition

FORM: The shape or configuration of an individual component of the composition the overall, three-dimensional, geometric shape or configuration of a floral composition

SPACE: The area in, around, and between the components of the design, defined by the three-dimensional area occupied by the composition

TEXTURE: The surface quality of a material, as perceived by sight or touch

PATTERN: 1.A repeated combination of line, form, color, texture, and/or space 2. The silhouette of a flower or an arrangement as observed against its background, including solids and spaces

FRAGRANCE: A sweet or pleasing odor, perceived by the sense of smell

SIZE: The physical dimensions of line, form, or space

COLOR: The visual response of the eye to reflected rays of light