

# Direct Marketing Action Plan

Date: \_\_\_\_\_ Reviewer: \_\_\_\_\_ Field or Commodity: \_\_\_\_\_

Management Area	Best Practice	Minor Adjustment	Concerns Exist	Prioritize Changes Here	Your Plans to Reduce Risks			
					Action for Improvement	Person Responsible	Estimated Cost	Target Date
Handwashing practices of farm market and CSA employees								
Location of toilet and handwashing facilities								
Maintenance and cleaning of toilets and handwashing facilities								
Domesticated animals on the farm								
Garbage containers								