

Sample Fundraising Letters

SAMPLE LETTER 1



Dear _____,

On **[insert date]**, I will be participating in **[Event Name]** as a member of the American Cancer Society DetermiNation team, and dedicating my race to ending all types of cancer, everywhere. I humbly ask for your help as I take on one of the greatest challenges of my life in an effort to save the lives of others.

I'm truly excited to be a part of this team, and hope you'll support me, so that I can finish the race and achieve my goal of raising **[\$Amount]** for the American Cancer Society.

Your support will help the American Cancer Society save lives every day by helping people stay well and get well, by finding cures, and by fighting back. Your gift will mean so much to me, and to the millions of people impacted by this cruel and deadly disease.

To support my race, please visit my personal Web page at **[Insert URL]**. If you would rather donate by check, please make a check payable to the American Cancer Society and be sure to include my name in the memo line. Please mail the check to me so that I can enter your gift on my fundraising Web page before I mail it to the American Cancer Society office.

Thank you **[donor name]**, for supporting me in pursuit of my goals as part of the American Cancer Society DetermiNation team. Not only are you helping me achieve the challenge of a lifetime, you are also helping the American Cancer Society save lives and create a world with less cancer and more birthdays.

Thank you for helping make every mile mean more.

My very best,

[Insert name]