

24 February 2010



Helping all people
live healthy lives

Kenneth Kwan
Deep Impact Pte Ltd
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Dear Kenneth,

Motivational Talk in BD

We would like to thank you for the very engaging and high energy talk you gave to the BD AP Associates on 19 Feb 2010. Your topic on "Empowering Beliefs to overcome obstacle" was very apt in this period of change in BD. Although the concepts were hard to deliver, you brought much laughter and fun to the group, drawing and engaging them. Your usage of BD real examples gave the presentation a lot more substance and appropriateness. We had managers and associates still talking about your presentation a long while after the talk itself. In addition, our VP/GM, Mr James Lim, liked the talk so much, he congratulated HR for making the right decision in selecting Deep Impact for this presentation.

The impact of the presentation was so powerful that managers were requesting that the concepts be displayed in our meeting rooms as constant reminders. In response, we had also created Powerpoint charts to be sent to every individual for their use. Some managers requested to connect with you for delivery of future talks to their own business/functional group.

We feel fortunate to have been introduced to you and your company. Many Thanks for making the talk enjoyable and impactful for all our associates. We look forward to re-engaging you for our future events.

Yours Sincerely

Au Yuen Keng
Director - Compensation & Benefits, AP