



**Program Book Advertising Form**

**Ad Package for the 2017/18 Season**

_____ Full Front Inside Cover (5.5" wide X 8.5" high)*	\$825 (or \$220 a concert)
_____ Whole Page (5.5" wide X 8.5" high)	\$550 (or \$165 a concert)
_____ Half Page (5.5" wide X 4.25" high)	\$330 (or \$110 a concert)
_____ Third Page (5.5" wide X 2.83" high)	\$275 (or \$85 a concert)
_____ Quarter Page (5.5" wide x 2.125" high)	\$200 (or \$60 a concert)

\* In the case of multiple requests for the front inside cover, the spot will be given to the first submission received, and the other advertisers will be placed as whole page ads with the difference in cost refunded (\$55 or \$275).

\_\_\_\_\_ Entire 2017/18 Season

\_\_\_\_\_ October 1, 2017    \_\_\_\_\_ November 12, 2017    \_\_\_\_\_ March 11, 2018    \_\_\_\_\_ May 13, 2018

\*\*\* All graphics are due 3 weeks before the concert and should be submitted as a JPEG or PDF file.

Please email them to:

[info@lakeforestcivicorchestra.org](mailto:info@lakeforestcivicorchestra.org)

**Payment Options**

(Choose One)

PAY IN FULL \_\_\_\_\_

50% NOW (\*Balance due by Oct. 1, 2017) \_\_\_\_\_

**TOTAL ENCLOSED**                      \$ \_\_\_\_\_

Please make checks payable to "Lake Forest Civic Orchestra," and mail the check and order form to:  
**Lake Forest Civic Orchestra, P.O. Box 889, Lake Forest, IL 60045**

Name/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



Businesses that purchase ad space will receive the following:

<b>Ad Size Purchased</b>	<b>Season Package Purchase</b>	<b>Individual Ad Purchase</b>
Inside Front Cover	<ul style="list-style-type: none"><li>• 4 free tickets/concert</li><li>• A copy of the program</li></ul>	<ul style="list-style-type: none"><li>• 2 free tickets*</li><li>• A copy of the program</li></ul>
Whole Page	<ul style="list-style-type: none"><li>• 4 free tickets/concert</li><li>• A copy of the program</li></ul>	<ul style="list-style-type: none"><li>• 2 free tickets*</li><li>• A copy of the program</li></ul>
Half Page	<ul style="list-style-type: none"><li>• 2 free tickets/concert</li><li>• A copy of the program</li></ul>	<ul style="list-style-type: none"><li>• 1 free ticket</li><li>• A copy of the program</li></ul>
Third Page	<ul style="list-style-type: none"><li>• 1 free ticket/concert</li><li>• A copy of the program</li></ul>	<ul style="list-style-type: none"><li>• A copy of the program</li></ul>
Quarter Page	<ul style="list-style-type: none"><li>• 1 free ticket/concert</li><li>• A copy of the program</li></ul>	<ul style="list-style-type: none"><li>• A copy of the program</li></ul>

\*Tickets and programs are for the concert/s for when the ad is run.