



Advertising/Marketing Procedure

Do you have products, services, or good related to the Colon Hydro-Therapy industry that you would like to Marketing to reach 2000 therapists and growing? We have several options for you to choose from.

- 1. SET UP TIME:** The allotted set up time for your advertisement is about 30 minutes. We are happy to meet any additional special requests or resolve other issues. However, there will be an additional \$20 per hour.
- 2. YOUR AD:** You will provide us with the text and images you want to use for your advertisement. We do not write the advertisement for you, but will proofread for grammar and spelling. Ads must be submitted electronically with this completed form to admin@gpact.org. You can also fax (541- 550-2063) the form and ad, but you will need to send us the text and images for your ad via email. Questions: Email, call, or text 1-541-450-4574
- 3. DEADLINE:** There is no deadline to submit your ad unless you want it to be sent with the GPACT Newsletter for an additional \$20 per month. Otherwise, the advertising service we provide is “on demand” and showcases your advertisement, exclusively. The GPACT Newsletter deadlines are the first of each month.
- 4. DRAFT:** As soon as you have your ad together, we make a draft and send you a copy via email for your approval within 72 hours (3-business days).
- 5. AD DELIVERY SCHEDULE:** Once you approve your ad, you let us when you want your ad should be sent out
Example: 5 am Eastern Standard Time on X day.
- 6. DURATION OF ADVERTISEMENT:** A run is one quarter or 3 months. The first ad is a solo showcasing your ad. Then the next 2 month your ad is combined with others such as within the GPACT Newsletter to give it a fresh look. We never run the exact same exclusive/on demand ad more than once per 3-months to reduce the chance of opt-outs.
- 7. AD AUDIENCE:** You pick what fits your budget and needs. If these options do not fit your needs, please let us know what you would like and we will see what we can do.

Rates:

These options are described below	1 st run	2 nd run	3 rd run	4 th run	Discount for Annual run <i>Save 20% off the cost for 4 runs (quarters) and 12 GPACT Newsletters. Discount only available if there are no changes to ad</i>
Marketing Package Deal	Member \$70 Non-member \$130	Member \$70 Non-member \$130	Member \$70 Non-member \$130	Member \$70 Non-member \$130	
Facebook	Member \$20 Non-member \$40	Member \$20 Non-member \$40	Member \$20 Non-member \$40	Member \$20 Non-member \$40	
Email Blasts opportunity	Member \$40 Non-member \$60	Member \$40 Non-member \$60	Member \$40 Non-member \$60	Member \$40 Non-member \$60	
Classified opportunity	Member \$40 Non-member \$60	Member \$40 Non-member \$60	Member \$40 Non-member \$60	Member \$40 Non-member \$60	
GPACT Newsletter	\$20 per month				



**Global
Professional
Association for
Colon
Therapy**

Advertising/Marketing Order Form

Instructions

Please select Ad type(s) you want to purchase.

Please fax or email this completed form.

Marketing Package Deal

Combine Facebook, Classified, and Email blast and Twitter (described below)

Facebook opportunity

Post your advertisement on the GPACT's Closed Facebook group or email us your advertisement and we will post it for you. GPACT members can create a document and save to the Facebook Group's documents area for free.

Email Blasts opportunity

You provide the text and images to include your advertising message to reach over 2000 readers with your advertisement for help wanted, products or services you wish hydro-therapist to know about to include your email blast message. These messages are also posted on Twitter and LinkedIn.

Classified opportunity

This option reaches therapists and the whole world through the GPACT.org website's classified ads

GPACT Newsletter opportunity

This option reaches therapists around the world through GPACT membership

Member Pricing

Non-member Pricing

\$70
X # of Runs ____
= \$ ____

\$130
X # of Runs ____
= \$ ____

\$20
X # of Runs ____
= \$ ____

\$40
X # of Runs ____
= \$ ____

\$40
X # of Runs ____
= \$ ____

\$60
X # of Runs ____
= \$ ____

\$40
X # of Runs ____
= \$ ____

\$60
X # of Runs ____
= \$ ____

\$20
X # of Runs ____
= \$ ____

CONTACT & BILLING INFORMATION

Full Name: _____

Company/Center: _____

Mailing Address: _____

Phone: _____ Email: _____

Amount \$ _____ Check (payable to
WIDH) _____ Amex _____ Discover _____ MC _____ Visa _____ PayPal _____

Credit Card # _____

Expiration Date _____ Security Code _____ Billing Postal
Code _____

Signature to authorize charge _____

Please note that all advertisements are at the discretion of GPACT.