

Contestant Name

Title

Miss

Teen

## 2017 Program Book Advertisement Order Form

**Incentive Deadline** for submitting ad form and payment is **March 4, 2017**  
**Deadline** for all ad orders, ad files, graphic elements and photos is **March 31, 2017**

### Ad Information

Price includes design services. Ad placement is done solely by the discretion of the designer.

Name/Company

Contact Person

Contact Email (**Must have for proofing**)

Phone

- Size:**  Business Card (3.75" x 2.375") ..... \$75\*  
 Quarter Page (3.75" x 4.875") ..... \$125\*  
 Half Page Horizontal (7.625" x 4.875") ..... \$175\*  
 Half Page Vertical (3.75" x 9.875") ..... \$175\*  
 Full Page (7.625" x 9.875") ..... \$300\*

\*A \$5 processing fee will be added on credit card payments.

- I will provide a high resolution, print-ready ad.  
 Please design an ad for me.  
 Include contestant photo.  
 I will provide photos.

**Ad Text** (and design instructions if you wish) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(continue on back if necessary)

### Transferring Files (by March 31)

Please send all JPEG, pdf, or eps files via the Web site:  
**[armstrongraphics.wetransfer.com](http://armstrongraphics.wetransfer.com)**

Please email any advertising questions to  
[programbook@missmichigan.org](mailto:programbook@missmichigan.org)

### Payment Information

Payment enclosed .....\$ \_\_\_\_\_

Please charge my credit card\* .....\$ \_\_\_\_\_  
Mastercard, VISA, and Discover accepted.

#### Credit Card Number

Expiration date   /   Security Code

#### Cardholder Information

Name

Address

City/State/Zip

Phone

Email

Authorized Signature

Mail this form along with payment,  
payable to **Miss Michigan Scholarship Pageant**

Miss Michigan Scholarship Pageant Book  
4315 S. Brooks Road  
Muskegon, MI 49444

### File Specifications

**Acceptable file formats:** jpeg, psd, pdf, ai and eps

**Photos, graphics, and logos** submitted should be  
high resolution images (at least 300ppi at 100% of size printed).

**Photographs** submitted should be at least 650k (approx. 2"X3"  
image size) up to 4mb (approx. 8"X10" image size).

**Word document** files (.doc or .docx) are NOT print-ready files.

**Printed photos or business cards** can be provided, we will scan  
them at no additional cost. If you want them returned, provide  
a self-addressed stamped envelope.

We are not responsible for the reproduction quality of low  
resolution images provided to us.

By submitting any photo, you accept the responsibility of having  
the photographer's permission to print.