

From Insights to Impact: It Starts with Nursing

Canadian Nurses Association 2018 Biennial Convention

Advertising and Promotional Item Application

Organization: _____

Contact name: _____

Title: _____

Address: _____

City: _____ Prov/Terr: _____ Postal code: _____

Telephone: _____ E-Mail: _____

Fax: _____ Website: _____

ADVERTISING

Advertising space is available in the convention program, which is distributed to all participants.

Deadline for high-resolution artwork: April 27, 2018

	Dimensions	Cost
<input type="checkbox"/> Back outside cover (full colour)	8.5" x 11"	\$ 1,500
<input type="checkbox"/> Front inside cover (full colour)	8.5" x 11"	\$ 1,000
<input type="checkbox"/> Back inside cover (full colour)	8.5" x 11"	\$ 1,000
<input type="checkbox"/> Full page (black and white)	8.5" x 11"	\$ 500
<input type="checkbox"/> Half page (black and white, horizontal only)	7.25" x 4.75"	\$ 250

Mechanical requirements

Preferred formats: EPS (with fonts converted to curves), 300 dpi TIFF files, or high-resolution PDF files. All ads (except half-pages) must include a bleed area of .25" (extending its size to 9" x 11.5"). PMS colours will be matched as closely as possible with process colours (additional charges will apply for required adjustments).

Subtotal	\$ _____
HST (13%)	\$ _____
TOTAL	\$ _____

PROMOTIONAL ITEM

Description: _____

Cost	\$ 1,000
HST (13%)	\$ 130
TOTAL	\$ 1,130

Method of payment ☐ Visa ☐ MasterCard ☐ Cheque (payable to CNA)
(due with application)

Credit card number: _____ Expiry date: _____

Name on card: _____

Cardholder signature: _____

CNA GST/HST # 10686 4549 RT0001

Return completed form to:

Conventions and Events
Canadian Nurses Association
50 Driveway, Ottawa ON K2P 1E2
E-mail: conferences@cna-aicc.ca or fax: 613-237-3520

PLEASE NOTE:

- Advertising and inserts will be confirmed upon receipt of payment.
- No refunds can be made once ads and inserts are confirmed and payment is received.