

Eye2Eye Advertising Booking Form 2018-2019



COMPANY NAME:

ADDRESS:

CONTACT PERSON:

PHONE:

PUBLICATION DATES

2018
SPRING - September (Material deadline) 27 July 2018 (Distribution mid September 2018)
SUMMER - December (Material deadline) 9 November 2018 (Distribution mid January 2019)
2019
AUTUMN - March (Material deadline) 1 February 2019 (Distribution mid March 2019)
WINTER - June (Material deadline) 5 April 2019 (Distribution mid June 2019)

IMPORTANT : Please note *Eye2Eye* is available online to the public. Please tick box to indicate if you wish for your ad to appear in both print and online versions.

☐ Yes ☐ No

Eye2Eye (please tick the box provided) The amounts listed below are costs per issue and include GST.

Note: Advertorials are limited to one advertorial per issue, allocation on first come, first served basis.

PLACEMENT AND SIZE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Back cover (full page)	<input type="checkbox"/> \$5,099	<input type="checkbox"/> \$4,935	<input type="checkbox"/> \$4,770	<input type="checkbox"/> \$4,499
Inside front cover (full page)	<input type="checkbox"/> \$3,784	<input type="checkbox"/> \$3,619	<input type="checkbox"/> \$3,454	<input type="checkbox"/> \$3,213
Inside back cover (full page)	<input type="checkbox"/> \$3,345	<input type="checkbox"/> \$3,235	<input type="checkbox"/> \$3,071	<input type="checkbox"/> \$2,839
Double page ad or advertorial	<input type="checkbox"/> \$5,049	<input type="checkbox"/> \$4,947	<input type="checkbox"/> \$4,845	<input type="checkbox"/> \$4,692
Full page ad or advertorial	<input type="checkbox"/> \$2,796	<input type="checkbox"/> \$2,687	<input type="checkbox"/> \$2,523	<input type="checkbox"/> \$2,304
Half page (horizontal)	<input type="checkbox"/> \$1,316	<input type="checkbox"/> \$1,261	<input type="checkbox"/> \$1,207	<input type="checkbox"/> \$1,126

TERMS AND CONDITIONS

- All advertisers are required to fill out this booking form to confirm their ad placements in **Eye2Eye**.
- If this form is not received your booking will not be confirmed and placement will not proceed.
- Ads to be in full colour - CMYK print ready high resolution pdf.
- Loose inserts by application.
- Cancellation of any ads can only be made two weeks prior to deadline otherwise full charges will apply.
- All advertising costs must be paid in full. They include 10% GST. **There are NO agency fees included.**

I agree to the terms and conditions as written above

NAME: **SIGNATURE:** **DATE:**/...../.....