Advertising Application

2020 APSA Annual Meeting
September 10 - 13, 2020 • San Francisco, CA

Advertisements: Please check the box adjacent to the ad you would like to purchase.

Printed Program

☐ **Program Back Cover in Color** ($2,200)
7 3/16" x 9 ¾"

☐ **Program Inside Back Cover** ($2,000)
7 3/16" x 9 ¾"

☐ **Program Inside Front Cover** ($1,800)
7 3/16" x 9 ¾"

☐ **Program Full Page** ($1,250) Qty:_____
7 3/16" x 9 ¾"

☐ **Program Half Page** ($900) Qty:_____
(horizontal): 7 3/16" x 4 ¾"
(vertical): 3 5/8" x 9 ¾"

Online and Digital

☐ **Mobile App** ($2,250) Qty:_____
640 x 150 pixels in GIF, JPEG, or PNG

☐ **Annual Meeting Website** ($1,500) Qty:_____
125 x 1000 pixels in non-animated GIF or JPEG

☐ **iPosters** ($1,400/day up to 3 days) Qty:_____
1920 x 1080 pixels in non-animated JPEG or PNG

☐ **The Daily** ($995/day up to 4 days) Qty:_____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

☐ **Welcome Email** ($800) Qty:_____
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

Exhibitors

☐ **Exhibit hall carpet decals** ($1,000)
EPS or Vector-formatted logo

☐ **Enhanced booth listing** ($250)
JPEG or PNG logo

Total Investment $_____

Additional Visibility: Check if interested

_____**Contact me about exhibits and sponsorships at the 2020 Annual Meeting**

_____**Contact me about marketing options and exhibiting at the 2020 Teaching and Learning Conference**

Deadline: The deadline for any artwork, logos, or listings to be included in the program is July 13, 2020.

Advertiser Information

Company: _____

Address:_____

_____

Phone:_____ Fax:_____

Contact Person: _____

Title: _____

Email: _____

Please return this completed form with payment to:

American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

Please note that your advertisement will not be guaranteed without a completed form and payment in full.

When submitting this form, please also provide your print, online, and/or digital ad content.

Payment Method

☐ Check Enclosed (Payable to American Political Science Association)

☐ Visa ☐ MasterCard ☐ American Express

Credit Card #: _____

Expiration Date: _____

Name of Cardholder: _____

Amount of Payment: $_____

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Billing Address (if different than above):

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