



**TURF INNOVATIONS** LLC  
SYNTHETIC TURF SPECIALISTS

## SALES LEAD SHEET

Salespersons Name \_\_\_\_\_

Lead Capture Date \_\_\_\_\_ Contact Date \_\_\_\_\_

Customer Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Cell Phone \_\_\_\_\_ Home \_\_\_\_\_ Office \_\_\_\_\_

Email Address \_\_\_\_\_

*How did you hear about us?* \_\_\_\_\_

Referral Name \_\_\_\_\_

Interested In: Putting Green \_\_\_\_\_ Lazy Lawn \_\_\_\_\_ Both \_\_\_\_\_

*Why do you want to put in a putting green or Lazy Lawn?* \_\_\_\_\_

*What is your budget?* \_\_\_\_\_

Example: 15 x 30 Putting Green With 2 Ft of Fringe is \_\_\_\_\_

*How soon would you like the work completed?* \_\_\_\_\_

*When would you like us to bring sample out and take measurements?*

Appointment Date \_\_\_\_\_ Time \_\_\_\_\_ Contact Name \_\_\_\_\_

Notes: \_\_\_\_\_

Follow Up Date and Time \_\_\_\_\_