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WAITOC Product Information

Website and Manual update for Full ATB (Aboriginal Tourism Business) Members

Business Name	
Category You can choose more than one category if applicable	☐ Cultural Tours & Experiences ☐ Campgrounds & Accommodation ☐ Events & Festivals ☐ Art Galleries & Cultural Centres ☐ Gifts & Souvenirs ☐ Cafés & Restaurants
Region Select the region that your business operates in	☐ Kimberley ☐ Pilbara ☐ Coral Coast ☐ Perth and Surrounds ☐ South West ☐ Goldfields
Street Address or PO Box	e.g. PO Box 125
Postcode and Town	e.g. Broome WA 6725
Business Ownership Select one	○ Aboriginal owned ○ Aboriginal owned and operated
Contact and Position	e.g. Bob Bushman | Owner
Phone and/or Mobile Including area code	e.g. Ph +61 (08) 9294 1234 Mob +61 (0) 437 518 292
Email	e.g. bob@aboriginalbushtours.com.au
Website	www.aboriginalbushtours.com.au.
Key Experiences max. 8 dot points	Examples Test your skills at traditional fishing with a spear Visit sacred and historical sites with a local Aboriginal tour guide Camping with Custodians – a unique opportunity to stay and interact with local countrymen Learn how to collect and prepare 'bush tucker' (native food) Explore ancient rock art sites and the fascinating stories they portray Discover the culture of the local Bardi 'Saltwater people' Visit or shop at an Aboriginal art gallery with authentic arts & crafts Learn about and play Aboriginal music instruments (Didgeridoo, clap sticks, etc.)

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Business Description Maximum 150 words	Example The aim of Wuddi Cultural Tours is to keep the local stories and culture alive, and to pass on knowledge to the next generation. Grant and Anne take guests on custom built tours to experience the local country. We visit pristine traditional sites and connect the country and the artefacts in our cultural centre to the stories and people of the area. The sites are located across the Shire and are only accessible with our Wuddi cultural tour bus and guide. Tour options range from 2 hours to half day and full day experiences. Book in advance to secure your preferred date and time – but if you are just passing through town and looking to join a tour spontaneously, don't worry as we always do our best to cater for last minute and same day bookings.
Experience Topics *These will be used for (back-end) promotional links and will not feature on your website page. i) Please check the boxes of the topics applicable to your business. ii) You can choose more than one category.	☐ Bushfoods ☐ Storytelling ☐ Aboriginal Art & Artefacts ☐ Traditional Fishing ☐ Camping with Custodians ☐ Catch and Cook ☐ Cultural Festivals and Dance ☐ Ancient Rock Art ☐ Bush Walks ☐ Camps and Retreats ☐ Didgeridoo and music ☐ Dreamtime and Legends
Days of Operation	e.g. Daily tours. Town tour 2 hrs. Bush Tours 6 hours. Extended camping tours. All tours are Seasonal April - October
What to bring	e.g. Comfortable walking shoes, hat, sunscreen, water bottle.
Starting Point (Tours)	e.g. Broome Visitor Centre.
Capacity	e.g. Bushwalks Min. 4 max. 14 Coach Tours: Min 4 max 10 * We can arrange special charters for larger groups
Packaged/ Working with	e.g. Broome Visitor Centre, Inbound Tour Operators (various e.g. APTC. Packaged with APT – Australian Pacific Touring
Accreditation	e.g. ATAP, TCWA
Cancellation Policy	Fees apply for cancellations within 30 days of tour/arrival date for Tours and Accommodation. ☐ Yes ☐ No
Interaction Symbol Does your experience involve direct interaction with the local Aboriginal people?	Include this symbol on your members page? ☐ Yes ☐ No
Photos (7 max)	Please email high res. (300 dpi) JPG files
Logo (optional)	Please email a JPG file

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Declaration

Product Information for WAITOC website, brochures and manuals

I verify that the information listed above is true and accurate in every way. I confirm that I am the person to verify and authorise that all information provided for the manual is accurate and correct. This declaration confirms my permission to upload information to the WAITOC web portal and product manual.

Full Name	
Business Name	
Position	
Signature	☐ By checking this box I verify my signature.
Date	Email

Maxs Black Gourmet Foods

CATEGORY: Food & Gifts,
REGION : Perth
LOCATION : - Bentley
OWNERSHIP: Aboriginal owned & operated
CONTACT : Ms Tahn Donovan
PHONE : 0417 904 529
EMAIL : info@maxsblack.com
WEB SITE : http://maxsblack.com/

Key Experiences

- Gourmet food products
- Made with traditional bushfood ingredients
- Gift packs available

Max's Black Original Sauce is a traditional family recipe made using a distinctive blend of fruits and spices and infused with Australian bush herbs. Australian bush herbs have been used by Indigenous Australians for centuries to enhance the flavours in food and for their unique medicinal and aromatic properties.

Today, Max's Black Sauce is made with the same love that Max made it with originally, using only the best quality ingredients that capture the essence of Australian flavours. The popularity of Max's Black Original Sauce has given rise to a range of other uniquely Australian foods, each infused with the unmistakable flavours of Australian bush herbs.

Narlijia Cultural Tours Broome

CATEGORY: Tours,
REGION : Kimberley
LOCATION : PO Box 6020 Broome 6725
OWNERSHIP: Aboriginal owned & operated
CONTACT : Bart Pigram
PHONE : 08 9195 0232
EMAIL : info@toursbroome.com.au
WEB SITE : http://toursbroome.com.au/

Key Experiences

- Learn about Aboriginal history and culture
- Learn how to collect prepare and eat "bush tucker" - native food found in the outback
- Learning about the Aboriginal Dreamtime (the Dreamtime are Aboriginal stories and legends of how their land was created)
- Take part in a traditional Aboriginal fishing experience (go on an Aboriginal fishing tour learn how to spear fish)
- Tours of sacred and historic Aboriginal sites with a local Aboriginal tour guide

NARLIJIA Aboriginal Interaction

In the local Yawuru language 'Narlijia', means 'True for you'.

Bart Pigram is a Yawuru man from the West Kimberley region of northwest Australia. Born and bred in Broome Bart has a passion for telling the complete story of life in Broome. Drawing on knowledge gained from living a saltwater lifestyle as well as professional training as a curator Bart started Narlijia Tours in 2015. Narlijia means 'true for you' in the Yawuru (Australian Aboriginal) language reflecting Bart's wish to tell the 'entire' story sharing his Aboriginal and multicultural perspective first hand.

Being part of the large Pigram-Puertollano family Bart belongs to a long tradition of pearling workers and musicians. This heritage enables Bart many rich and fascinating stories of life around the beautiful turquoise waters of Roebuck Bay, Broome. A natural entertainer you can join Bart on one of his unique tours of Broome and the Bay and see the country and lifestyle from his unique perspective including Dampier Creek and the rich pickings in the mangrove forests and on the jabalbal (mudflats)

Sample Member Pages

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WAITOC
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