



2016 EVENT REGISTRATION FORM


Circulation Conference


SAVE TIME AND MONEY BY REGISTERING EARLY!


Registrations must be received by March 25, or on-site registration in Hershey is required.

CANCELLATIONS must be received by 5:00 p.m., EST, on Mon., March 28, to qualify for a full refund. Please contact AE Registration at 717-703-3069.

 **Register Online:**
www.america-east.com

 **Mail to:**
America East
3899 N. Front St.
Harrisburg, PA, 17110

 **Fax to:**
(717) 703-3001

 **For assistance:**
Call: (717) 703-3069
Email:
events@pa-news.org

Registrations will not be taken over the phone.

 **Group Discounts:**
If registering 10 or more people from your company, call us at (717) 703-3069 for special rates.

PICK UP YOUR BADGE at the Attendee Registration Desk in The Hershey Lodge. Badges must be worn to all functions. Badge substitutions cannot be made without prior approval.



Name for badge: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Your Company: ☐ Daily Newspaper ☐ Weekly Newspaper ☐ Commercial Printer ☐ Newspaper Supplier
☐ Magazine ☐ Other _____

Combined Daily Newspaper Circulation: ☐ Up to 10,000 ☐ 10,001 to 25,000 ☐ 25,001 to 50,000
☐ 50,001 to 100,000 ☐ Over 100,000

Area of Responsibility: ☐ Advertising ☐ Circulation ☐ Editorial ☐ Finance ☐ General Manager/VP
☐ Human Resources ☐ Online/Digital ☐ Production ☐ Publisher/President/CEO ☐ Information Technology
☐ Sales/Marketing ☐ Vendor/Supplier ☐ Other _____

I understand that by completing this registration form my name and address (including my email address) may be shared with 2016 America East exhibitors so they can distribute product information to me.

REGISTRATION

360/I-SCMA Circulation Conference Registration

	by March 11	March 12-25
Full-Time Attendee	<input type="checkbox"/> \$379	<input type="checkbox"/> \$399
Includes all Sunday and Monday 360/I-SCMA circulation sessions; Sunday breakfast, Circulation Lunch and I-SCMA Banquet, Monday breakfast and Monday AE keynote luncheon and presentation.		

PAYMENT

TOTAL PAYMENT DUE \$ _____

☐ CHECK IS ENCLOSED

Make checks payable to PA NewsMedia Association (PNA)

☐ CHARGE MY CREDIT CARD (VISA, Mastercard, Amex)

(circle card type)

Card Number: _____

Expiration Date: _____

Exact Name on Card: _____

REGISTRATION INCLUDES ATTENDANCE AT THE FOLLOWING:

SUNDAY, APRIL 3:

- ☐ 7:00 a.m. - 8:30 a.m. Continental Breakfast
- ☐ 8:45 a.m. - 9:30 a.m. Outlook 2016
- ☐ 9:30 a.m. - 10:15 a.m. Intelligent Audience Engagement
- ☐ 10:15 a.m. - 11:00 a.m. Networking with Business Partners
- ☐ 11:00 a.m. - 11:45 a.m. Terms & Conditions Apply - The Future of Data
- ☐ 11:45 a.m. - 12:30 p.m. Product/New Product Extravaganza
- ☐ 12:30 p.m. - 1:45 p.m. Lunch with Business Partners
- ☐ 1:45 p.m. - 2:30 p.m. Growing Daily & Sunday Print Circulation
- ☐ 2:30 p.m. - 3:15 p.m. Latest from the AAM Front
- ☐ 3:15 p.m. - 4:00 p.m. Networking with Business Partners
- ☐ 4:00 p.m. - 4:45 p.m. Single Copy Magic
- ☐ 4:45 p.m. - 5:00 p.m. Day One Takeaways
- ☐ 6:30 p.m. - 9:00 p.m. I-SCMA Banquet

MONDAY, APRIL 4:

- ☐ 7:00 a.m. - 8:00 a.m. Continental Breakfast
- ☐ 8:15 a.m. - 9:15 a.m. Navigating the Ever-Changing Legal Environment
- ☐ 9:15 a.m. - 10:00 a.m. Latest Facts, Figures & Logic from NAA
- ☐ 10:00 a.m. - 10:30 a.m. Networking with Business Partners
- ☐ 10:30 a.m. - 11:30 a.m. 30 Ideas in 60 Minutes, presented by I-SCMA
- ☐ 11:30 a.m. - 12:00 p.m. I-SCMA Business Meeting
- ☐ 12:00 p.m. - 1:30 p.m. America East Keynote Luncheon & Presentation

***Interested in attending the America East conference April 4 - 6 in Hershey?**
360/I-SCMA attendees may register for single day passes or exhibits only at
www.america-east.com.

