

# REGISTRATION FORM

## Please print or type your information.

First Name	Last Name		
Company/Organization (for badge)			
Business Title			
Street Address			
Street Address			
City	State/Province	ZIP/Postal Code	Country
Email Address			
Phone	Mobile	Fax	

### Optional Information

- LinkedIn URL: \_\_\_\_\_
- Twitter handle: \_\_\_\_\_

By providing your social media handles, you acknowledge that @SASsoftware would like to follow you and share in your conference experience. Please don't forget to tweet using hashtag #AnalyticsX.

## Registration Fees

Networking breakfasts on Tuesday and Wednesday and lunches on Monday, Tuesday and Wednesday are included in your conference registration. A wide variety of food options will be available throughout the event. There will be vegetarian and gluten-free options at all meals; however, if you have allergies or dietary restrictions, please plan accordingly.

Admission to all conference events is included unless otherwise noted.

Registration Type	Early Bird (May 16 - July 31)	Standard (begins Aug. 1)
Business/Government	\$1,199	\$1,499
Full-Time Students	Free	Free
Academia	\$599.50	\$599.50
Executive (director-level or above)	Free	Free
Team (5-10 people)	\$999	\$1,299
Team (11-40 people)	\$949	\$1,249
Team (41+ people)	\$899	\$1,199

### Guest Information

Conference attendees may register one guest age 16 or older (children are not permitted) for a \$75 fee. Guests will be required to show a badge in order to attend Monday's Welcome Reception and Tuesday's A Night on the Potomac. Guests cannot attend conference presentations, breakfasts or lunches, or access the Innovation Hub (with the exception of Monday's Welcome Reception).

Guest Fee: \$75

Guest First Name	Last Name
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### Optional Events

#### Monday, Sept. 18

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> 12:30 - 2 p.m. | Networking Lunch  |
| <input type="checkbox"/> 5 - 6:30 p.m.  | Welcome Reception |
| <input type="checkbox"/> 7 - 9 p.m.     | Academic Summit   |

#### Tuesday, Sept. 19

- |   |                        |
|---|------------------------|
| <input type="checkbox"/> 7 - 8:30 a.m.    | Networking Breakfast   |
| <input type="checkbox"/> Noon - 1:30 p.m. | Networking Lunch       |
| <input type="checkbox"/> 6:30 - 9:30 p.m. | A Night on the Potomac |

#### Wednesday, Sept. 20

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> 7:30 - 8:45 a.m.    | Networking Breakfast |
| <input type="checkbox"/> 11:30 a.m. - 1 p.m. | Networking Lunch     |

## Tell Us About You

Is this your first time attending Analytics Experience?

- ☐ Yes ☐ No

What is your age range?

- |                                   |   |
|-----------------------------------|---|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 45-54                |
| <input type="checkbox"/> 18-24    | <input type="checkbox"/> 55-64                |
| <input type="checkbox"/> 25-34    | <input type="checkbox"/> 65 or older          |
| <input type="checkbox"/> 35-44    | <input type="checkbox"/> Prefer not to answer |

How long have you been using SAS\*? \_\_\_\_\_ years

What best describes your level of expertise using SAS software?

- ☐ Novice  
☐ Intermediate  
☐ Advanced  
☐ Not a SAS user

Which of the following describes your use of SAS software?

(Check all that apply.)

- ☐ SAS programmer (power user)  
☐ SAS programmer (occasional)  
☐ Business analyst  
☐ Statistician  
☐ Managing others who use SAS products or services  
☐ Making decisions using SAS information produced by someone else  
☐ Managing your organization's overall relationship with SAS

Are you SAS certified?

- ☐ Yes ☐ No

How would you describe your organization's primary industry? (Check one.)

- |   |   |
|---|---|
| <input type="checkbox"/> Banking                      | <input type="checkbox"/> Insurance        |
| <input type="checkbox"/> Capital Markets              | <input type="checkbox"/> Life Sciences    |
| <input type="checkbox"/> Communications/Media         | <input type="checkbox"/> Manufacturing    |
| <input type="checkbox"/> Education                    | <input type="checkbox"/> Partner/Reseller |
| <input type="checkbox"/> Energy and Utilities         | <input type="checkbox"/> Retail           |
| <input type="checkbox"/> Government (Federal)         | <input type="checkbox"/> Services         |
| <input type="checkbox"/> Government (State and Local) | <input type="checkbox"/> General          |
| <input type="checkbox"/> Health Care                  | <input type="checkbox"/> Other            |
| <input type="checkbox"/> Hospitality/Entertainment    |   |

What is your primary job description? (Check one.)

- |   |   |
|---|---|
| <input type="checkbox"/> Chairman/CEO/COO/<br>President | <input type="checkbox"/> Vice President                                     |
| <input type="checkbox"/> Chief Financial Officer        | <input type="checkbox"/> Executive Vice President/<br>Senior Vice President |
| <input type="checkbox"/> Chief Information Officer      | <input type="checkbox"/> General Manager                                    |
| <input type="checkbox"/> Chief Marketing Officer        | <input type="checkbox"/> Senior Manager                                     |
| <input type="checkbox"/> Chief Risk Officer             | <input type="checkbox"/> Director   |
| <input type="checkbox"/> Chief Strategy Officer         | <input type="checkbox"/> Other  |
| <input type="checkbox"/> Chief Technology Officer       |   |

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What is your primary job function? (Check all that apply.)

- |  |   |
|--|---|
| <input type="checkbox"/> Administrator   | <input type="checkbox"/> Human Resources                      |
| <input type="checkbox"/> Campaign Management                                       | <input type="checkbox"/> IT Information Services              |
| <input type="checkbox"/> Compliance  | <input type="checkbox"/> Legal                                |
| <input type="checkbox"/> CRM/Database Marketing                                    | <input type="checkbox"/> Marketing                            |
| <input type="checkbox"/> Data Scientist  | <input type="checkbox"/> Medical/Health Care                  |
| <input type="checkbox"/> Development Research (Drug, Biologics or Medical Devices) | <input type="checkbox"/> Operations                           |
| <input type="checkbox"/> E-Business/E-Commerce                                     | <input type="checkbox"/> Purchasing/Procurement/ Supply Chain |
| <input type="checkbox"/> Education (Administrative)                                | <input type="checkbox"/> Quality                              |
| <input type="checkbox"/> Education (Elementary)                                    | <input type="checkbox"/> Research and Development             |
| <input type="checkbox"/> Education (Teaching and Research)                         | <input type="checkbox"/> Risk                                 |
| <input type="checkbox"/> Engineering   | <input type="checkbox"/> Sales                                |
| <input type="checkbox"/> Enrollment Management                                     | <input type="checkbox"/> Student                              |
| <input type="checkbox"/> Finance   | <input type="checkbox"/> Technology                           |
|  | <input type="checkbox"/> Other                                |

What is your primary job focus? (Check all that apply.)

- |   |                                   |
|---|-----------------------------------|
| <input type="checkbox"/> Finance                | <input type="checkbox"/> Other    |
| <input type="checkbox"/> Human Resources        | <input type="checkbox"/> Risk     |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Sales    |
| <input type="checkbox"/> Marketing              | <input type="checkbox"/> Strategy |
| <input type="checkbox"/> Operations             |                                   |

Are you open to one-on-one meetings with attendees, SAS customers and/or SAS experts?

- ☐ Yes ☐ No

If yes, what topic are you willing to discuss? \_\_\_\_\_

May we include your name on the conference mobile app's list of attendees for networking purposes? This list will only be visible to other attendees.

- ☐ Yes ☐ No


SAS invites national, regional and industry-specific media to attend this event. Are you interested in and able to talk with them for possible inclusion in their stories or articles?

- ☐ Yes ☐ No

If yes, what topic are you willing to discuss? \_\_\_\_\_

Please indicate here if you are interested in receiving information from SAS Global Forum exhibitors and sponsors.

- ☐ Yes ☐ No

 Do you require special assistance, specific aids or services during this event?

- ☐ Yes ☐ No

## Exams and Training

Check all you would like to attend.

### SAS® Certification Exams

All exams are being offered at a 50% discount to conference attendees. Exams will be held at the conference venue. The same exams will be offered twice on Sunday, Sept. 17, and once on Monday, Sept. 18.

#### Sunday, Sept. 17

1 – 4 p.m.

- |   |       |
|---|-------|
| <input type="checkbox"/> SAS® Certification Exam                                  | \$90  |
| <input type="checkbox"/> SAS® Predictive Modeling Using SAS® Enterprise Miner™ 14 | \$125 |

#### Sunday, Sept. 17

5 – 8 p.m.

- |   |       |
|---|-------|
| <input type="checkbox"/> SAS® Certification Exam                                  | \$90  |
| <input type="checkbox"/> SAS® Predictive Modeling Using SAS® Enterprise Miner™ 14 | \$125 |

#### Monday, Sept. 18

8 – 10 a.m.

- |  |      |
|--|------|
| <input type="checkbox"/> SAS® Certification Exam | \$90 |
|--|------|

## Pre-Conference Training

### Sunday, Sept. 17

9 a.m. – Noon

- |   |       |
|---|-------|
| <input type="checkbox"/> Applying New Advanced Analytic Methodologies to Industrial IoT and Health Wearables Data | \$200 |
| <input type="checkbox"/> Customer Interaction Models: The Complete Suite  | \$200 |
| <input type="checkbox"/> Price Elasticity Models: A Tutorial  | \$200 |
| <input type="checkbox"/> Social Network Analysis: A Tutorial  | \$200 |

9 a.m. – 5 p.m.

- |  |       |
|--|-------|
| <input type="checkbox"/> Analytics: Putting It All to Work                             | \$400 |
| <input type="checkbox"/> Communicating Technical Findings With a Nontechnical Audience | \$400 |

1 – 4 p.m.

- |  |       |
|--|-------|
| <input type="checkbox"/> Analyzing Time Series Data With SAS® Viya™                              | \$200 |
| <input type="checkbox"/> Forecast Value Added Analysis: A Tutorial                               | \$200 |
| <input type="checkbox"/> Survival Analysis: A Tutorial   | \$200 |
| <input type="checkbox"/> Using SAS Scoring Accelerator to Reduce Model Deployment Time in Hadoop | \$200 |

## Post-Conference Training

### Half-Day Training Courses

#### Wednesday, Sept. 20

1 – 5 p.m.

- |   |       |
|---|-------|
| <input type="checkbox"/> Neural Network Topics Part 1: Essentials                     | \$300 |
| <input type="checkbox"/> SAS Viya Visual Journey Part 1: Visual Analytics Environment | \$300 |

#### Thursday, Sept. 21

8 a.m. – Noon

- |  |       |
|--|-------|
| <input type="checkbox"/> Neural Network Topics Part 2: Combining SAS®9 and SAS Viya                  | \$300 |
| <input type="checkbox"/> SAS Viya Visual Journey Part 2: Interactive Modeling With Visual Statistics | \$300 |

1 – 5 p.m.

- |  |       |
|--|-------|
| <input type="checkbox"/> Neural Network Topics Part 3: Special Topics  | \$300 |
| <input type="checkbox"/> SAS Viya Visual Journey Part 3: Machine Learning Tasks With Visual Data Mining and Machine Learning | \$300 |

### 1.5-Day Training Course

#### Wednesday, Sept. 20, 1 p.m. – Thursday, Sept. 21, 5 p.m.

- |  |       |
|--|-------|
| <input type="checkbox"/> Time Series Modeling Essentials | \$900 |
|--|-------|

### 2-Day Training Course

#### Wednesday, Sept. 20, 1 p.m. – Friday, Sept. 22, Noon

- |   |         |
|---|---------|
| <input type="checkbox"/> Big Data, Data Mining and Machine Learning | \$1,200 |
|---|---------|

### 2.5-Day Training Courses

#### Wednesday, Sept. 20, 1 p.m. – Friday, Sept. 22, 5 p.m.

- |  |         |
|--|---------|
| <input type="checkbox"/> Advanced Predictive Modeling Using SAS® Enterprise Miner™ | \$1,500 |
| <input type="checkbox"/> Applied Analytics Using SAS® Enterprise Miner™            | \$1,500 |
| <input type="checkbox"/> Supervised Machine Learning Using SAS Viya                | \$1,500 |

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 ANALYTICS EXPERIENCE 2017

## Payment Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ (All payments must be made in US dollars.)

Discount Code: \_\_\_\_\_

- ☐ Personal or company check enclosed  
(Make checks payable to SAS. Form must be accompanied by a check to be processed.)
- ☐ Will you be using your SAS Training Points or EPTO units to pay for the conference, training courses or SAS Certification exams?  
\*What is your SAS Training Points or EPTO account number? \_\_\_\_\_
- ☐ Purchase order attached. PO number: \_\_\_\_\_

## Send Registration Form

**Mail to:** SAS  
100 SAS Campus Drive, C1144  
Cary, NC 27513  
USA

**Fax to:** 919-677-4444

**Questions:** Call 866-556-4733 or  
email [analyticsx@sas.com](mailto:analyticsx@sas.com)

Thank you for registering for  
Analytics Experience 2017.

We look forward to seeing you  
in Washington, DC!

Notice Concerning Training, Education, Food, Refreshments or Other Gifts Provided By SAS: At this event SAS will provide you with items that may be subject to gift rules applicable for your organization. We respect these rules and encourage you to clear your receipt of these items with your organization. If you prefer, you may pay fair market value and receive a receipt for the items at [sas.com/paysas](http://sas.com/paysas).

By attending the conference, you are agreeing that SAS Institute Inc. ("SAS") may use your name, image and/or comments in any media, worldwide, in connection with any account of conference events.

When you choose to provide this information, including your personal information, you agree to the following. SAS and Crowd Compass will access and use your information to provide you with services related to your attendance at Analytics Experience 2017. SAS may also use your information as indicated in the SAS Privacy Statement, located at [www.sas.com/Privacy](http://www.sas.com/Privacy), including, for example, to notify you of new products and services, product updates, technical support issues, events and special offers. SAS will handle and use such information in accordance with its Privacy Policy.

You will receive periodic email updates from the event registrar.