

FORM 4D: Marketing Budget

If requesting Marketing funding from both programs, attach one Form 4D for each program.

☐ 5316 ☐ 5317

Projected Expenses

Phase Stage of Planning Process	Milestone Measure of completion of this phase (print brochures, launch website, etc.)	Anticipated Date of Phase Completion	Total Cost
			Total Marketing Cost:
			Local Share (20%)
			TOTAL MARKETING REQUEST

Funding Beyond Project Life

Describe long-term efforts to fund project beyond the grant period

List potential funding sources for sustaining the project beyond the grant:
