

Parent/Guardian Media Consent Form

Student:

Student #:

School:

Grade:

Although Board Policy JRA/JRC, Disclosure of District Information states that certain student information may be disclosed as part of directory information, it is the practice of Douglas County School District not to publish student photographs, addresses, email addresses or telephone numbers without the express written permission of a parent/guardian, except when necessary to law enforcement agents conducting an investigation of a student or otherwise required by law.

Douglas County's media consent procedure has changed. Photos and video can be used by the District or media outlets unless a parent opts out in the fields below. There is no exception of privacy during school assemblies, sporting events or other large school events. Also, if a photo of a student is used, there will be no compensation.

1. Media Publishing – Outside District

I prefer my child NOT be interviewed, video recorded, or photographed by professional media representatives who are not employees of the District for possible publication in the form of interviews, video or photographs related to program or events in which my child may be participating in schools.

By opting out, your child will not be interviewed, video recorded or photographed by media representatives outside of the District and may not be permitted to participate in an activity that involves outside media organizations.

2. District Publishing

I prefer that my child's photograph, video image and schoolwork NOT be published on the school and/or district websites and/or be used by the school district for promotional purposes such as Newline, district television, social media (eg. Facebook, Twitter, etc.), district Annual Report, brochures, flyers, etc.

By opting out, your child will not be included in any district-level publications, including print, electronic, video or photographic images.

3. School Use

Many schools are now utilizing the Internet and social media as part of lessons. I prefer that my child's photograph, image and schoolwork NOT be used in any activity in which the document or image will be visible beyond the classroom.

By opting out, your child's work will not be included in any projects that are posted on the Internet or in the community, including school yearbooks. Photos may still be used within a classroom or within the school environment.

Please Read and Sign Below

I understand that unless I have made a selection above, the district and/or outside media may use information, images or video of my child and in the event the school or District uses those photographs and/or video footage of my child, that no compensation will be made to me for this use. I also understand that this form is applicable only for the duration of my child's enrollment at the school mentioned above and that I will be required to complete a new form to make changes or when my child enters a new school. I acknowledge by my signature below that I understand the above state information.

Signature:

Date: