

OHIO Smarter Lunchrooms Taste Test Event Evaluation Form

Date of Event: _____

Item #1

Item #2

Name of Sample:

of Samples Given:

Promotional Activities: Generate interest in the event – examples include promotional signs in the school lobby/cafeteria, morning announcements, advertise on the printed menu, or choose a set day of the month/week.

Promotional Activity #1:

Promotional Activity #2:

Appeal: Strategies to emphasize the look of the sample item – examples include using fresh items, color contrast, serving container and name of sample.

Location of Sample Station:

Appeal Strategy #1:

Appeal Strategy #2:

Feedback: List the type of method used to collect feedback – examples include using comment cards, voting, or circulate and collect oral feedback.

Method Used:

Item #1

Item #2

of Positive Votes:

of Neutral Votes:

of Negative Votes:

Student Comments of Interest:

Reinforcement: Positively reinforce participation – examples include verbal praise and recognition, stickers, or other rewards/prizes.

Method Used:

Date item will appear on the menu: _____

For more information on Taste Test Events,
Go to www.OHIOsmarterlunchrooms.com



Event Resources

- ☐ Attach samples of flyers/signage
- ☐ Attach 3 to 5 good photos taken during the event

List of purchased materials:

Summary of Event:

For questions or assistance in completing this evaluation form, please contact:

Marietta Orlowski - **Marietta.orlowski@wright.edu**

Ashley Seybold - **Seybold.4@wright.edu**

For more information on Taste Test Events,
Go to **www.OHIOsmarterlunchrooms.com**