



# Gift and Loyalty Card Order Form

To order samples or for help, email [cards@towersystems.com.au](mailto:cards@towersystems.com.au) or phone 03 9524 8000. Orders will be received 3–5 weeks from the date your order is placed or from when your artwork is signed off. Please use separate forms when placing more than one order.

All cards are made from solid durable ISO standard PVC plastics and are litho printed using Heidelberg machines in 300dpi full colour for a professional looking card, texture and feel – the same process as credit card manufacturing to ISO9001& ISO14001 environmental specifications.

## Section One: Quantity

Quantity	Price
1,000–1,999	\$0.70
2,000–4,999	\$0.67
5,000+	\$0.65

Quantity  Cards

Must be ordered in 1000's.

All cards are 86mm X 54mm with rounded corners.

All cards are printed on 760micron (Thickness: 0.76mm)

Section total \$

Please select your card finish:

☐ Gloss Laminated ☐ Matte Laminated

## Section Two: Gift Card/Loyalty Card Design – FRONT

Please select your card type:

☐ Gift Card ☐ Loyalty Card

Please select either standard design, or custom design.

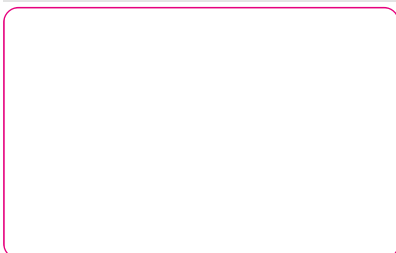
☐ Standard Design – \$65

Below is a range of gift and loyalty card designs you can choose from.

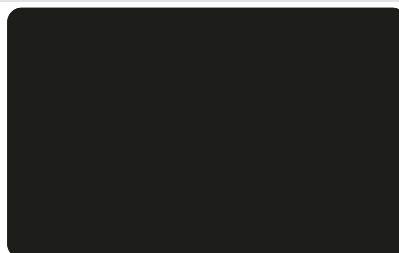
Please email all logos to [cards@towersystems.com.au](mailto:cards@towersystems.com.au) with your name, business name and contact number. If you would like a specially designed card for your business please refer to the separate "Custom Design Brief" order form after completing this form.

Logo must be emailed as a High-Res outlined PDF, if logo is a JPEG and cutting out occurs a fee of \$20 will be charged.

☐ 1



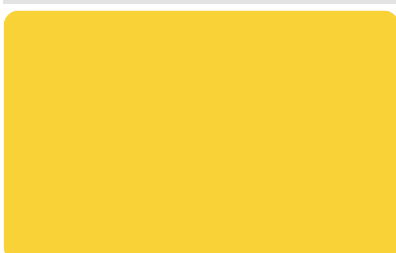
☐ 2



☐ 3



☐ 4



☐ 5



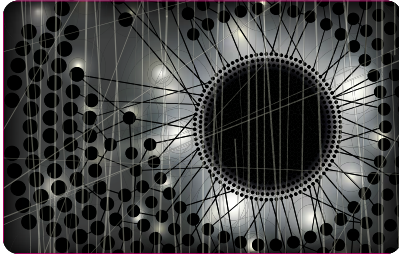
☐ 6



\*Artwork colours may vary due to the weight and stock they will be printed onto.

\*Dark artwork is more likely to show natural scratches on plastic surface.

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☐ 7

☐ 8

☐ 9

☐ 10

☐ 11

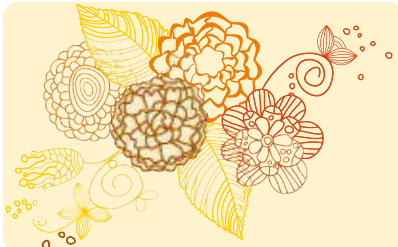
☐ 12

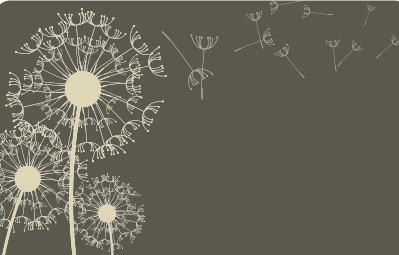
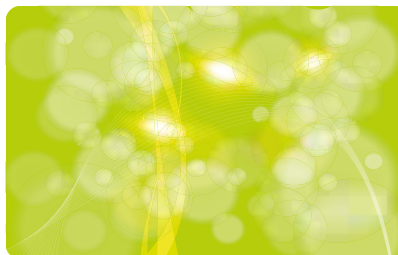
☐ 13

☐ 14

☐ 15

☐ 16

☐ 17

☐ 18

☐ 19

☐ 20

☐ 21

☐ 22

☐ 23

☐ 24


\*Artwork colours may vary due to the weight and stock they will be printed onto.

\*Dark artwork is more likely to show natural scratches on plastic surface.



☐ Store name written on front ☐ Logo placed on front

Logo must be emailed as a High-Res outlined PDF, if logo is a JPEG and cutting out occurs a fee of \$20 will be charged.

The standard design fee of \$65 allows for 2 changes to be made to artwork. Each additional change costs \$15.

☐ Alter Card Design colours to better suit your store or Brand - \$30

Please write a description below.

☐ Custom Design - \$220 \* Dark artwork is more likely to show natural scratches on plastic surface.

Suited more toward your particular brand and objectives, specially designed cards are available for a one off fee of \$220, subject to change if more than two revisions are necessary. You brief, we draft, you provide feedback, we refine, you sign off, and we print! Please refer to the separate "Custom Design Brief" order form after completing this form.

Section total \$

### Section Three: Gift Card/Loyalty Card Design - BACK

Text written on back of Card:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

GIFT Barcode Range

G V 1 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] - G V 1 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

LOYALTY Barcode Range

2 5 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] - 2 5 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

Have you sold Gift or Loyalty Cards through your Retailer System previously: ☐ YES ☐ NO



### Section Four: Card Holders

Card Holders are suited more to Gift Cards. Below are two options for card holders. Select the option you prefer, along with quantity, colour and text.

☐ CH-1 - \$0.70 each

TO \_\_\_\_\_  
FROM \_\_\_\_\_  
MESSAGE \_\_\_\_\_  
\$ \_\_\_\_\_

For terms and conditions see back of card.

[ ]

Section total \$

☐ CH-2 - \$0.70 each

Minimum order is 1000 card holders.

TO \_\_\_\_\_  
FROM \_\_\_\_\_  
MESSAGE \_\_\_\_\_  
\$ \_\_\_\_\_

[ ]

Card Holder Back Colour \_\_\_\_\_

Card Holder Inside Colour \_\_\_\_\_

Logo placement to be \_\_\_\_\_

Text on Front of Holder \_\_\_\_\_

Text on Inside of Holder \_\_\_\_\_

Text on Back of Holder \_\_\_\_\_

Minimum order is 1000 card holders.  
Must be ordered in 1000's.

Quantity

 Card Holders

CH-1 is 103mm x 137mm un-folded. CH-2 is 216mm x 70mm un-folded.  
Card holders are printed on 300GSM paper.

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## Section Five: Extras

Please select any extras you might be after.

- ☐ Amount/Expires/Signature Panel on back of card - \$0.10 per card
- ☐ Metallic Silver/Gold background - \$0.06 per card
- ☐ 2 Key Tags per card All key tags are 51mm X 27mm with rounded corners.  
All key tags are printed on 760micron (Thickness: 0.76mm)

Key Tags will have the same design on them as the loyalty card, however it will be smaller. A proof will be given for approval. The 2 key tags come joined onto the standard card. You will receive 2 key tags per card. Quantity of key tags (per two) will be the same as the amount of cards ordered, unless otherwise specified.

Quantity	Price
1,000-1,999	\$1.62
2,000-4,999	\$1.44
5,000+	\$1.22



Section total \$

## Overall Total of each Section

Section one: \$	Section three: \$
Section two: \$	Section four: \$
OVERALL total: \$	

## Section Six: Shipping

All orders incur a additional shipping cost. Based on delivery address and weight.

STORE NAME:	ATT:
ADDRESS:	
PHONE:	FAX:
ABN:	Delivery Instructions:
EMAIL: (confirmation email will be sent when goods have been shipped)	

## Section Seven: Payment Method

Payment is required before cards are printed.

Payment Method:	<input type="checkbox"/> Electronic Funds Transfer Account: Tower Systems International BSB: 013 304 Bank: ANZ Account #: 2963 97333 (Please fax remittance to 03 9524 8099 or email with your order.)	<input type="checkbox"/> Credit Card
CARD TYPE:	CARD NO.:	EXPIRY DATE: /
NAME:	SIGNATURE:	
<small>Terms &amp; Conditions: 1. Payment is required before cards are printed. 2. Shipping cost is based on delivery address and weight. 3. Title of goods transfers to purchaser upon payment to Tower Systems. 4. Dark artwork is more likely to show natural scratches. 5. Artwork colours may vary due to the weight and stock they will be printed onto.</small>		

## Section Eight: Signature

Name:	Signature:
Date:	

► FAX THIS ORDER FORM TO 03 9524 8099 OR EMAIL TO CARDS@towersystems.com.au