



Hudson Wine Festival

Benefitting Animal Welfare & Military Support Organizations

Produced by Connecting For A Cause

P.O. Box 814 Hudson, OH 44236

Tel: 330.256.8704 Email: debra@debrasherman.com

February 23, 2015

Dear Potential Exhibitor,

We are pleased to present the 8th annual **Hudson Wine Festival**, benefiting animal welfare and military support organizations, and produced by Connecting For A Cause (CFAC). Located in the beautiful First & Main Shopping District in historic downtown Hudson, the event will take place on Friday, July 17 from 4:00 – 10:00 p.m. and Saturday, July 18 from 2:00 – 10:00 p.m.

The festival will once again coincide with the merchant sidewalk sale and also will feature wine, craft beer and select spirits as well as live entertainment and exhibitors.

We would be delighted if you would join us as an exhibitor for this high-profile event and provide your products and/or services to patrons throughout the weekend. The cost for exhibiting at the Hudson Wine Festival is \$300 and some of the many benefits of participation are listed below.

As a retail vendor, festival organizers will provide you with the following:

- A tented 10x10' area with (1) table with covering, (2) chairs and signage along exhibitor row
- Your company name listed in the event program and on our website and social media pre-festival
- Opportunity to distribute company literature and promotional items on site
- Four (4) staff passes allowing admission to the tasting area
- Participation in activities – enjoy food, wine, craft beer, entertainment and more!

Here are the steps needed to participate:

- Register by returning the attached Exhibitor Reply Form by April 15, 2015 along with your check made payable to CFAC
- Arrange for a team to staff your table at all times throughout the event and bring any table displays, decorations and promotional items desired

Unfortunately there is a constant need to assist our four legged friends as they become victims of cruelty and abandonment as well as our military personnel and their families as they provide the ultimate sacrifice in protecting our freedom. Your generous support of the Hudson Wine Festival will allow our charitable partners to continue their tireless efforts to provide much needed care for those in need within our community.

We hope you will consider participating and supporting the Hudson Wine Festival and in return help make a difference with the many wonderful organizations we support! If you have any questions, please don't hesitate to contact me at 330-256-8704 or debra@debrasherman.com. Thank you for your serious consideration.

Sincerely,

Debra Sherman
Hudson Wine Festival
Event Producer



EXHIBITOR AGREEMENT FORM

Name of Vendor: (as you wish to appear in all signage and other promotional materials)

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Fax: _____ Email: _____



My check for \$300, made payable to Connecting For A Cause is included.

The Festival will supply a 10x10 space under our tents along exhibitor row as well as (1) eight-foot table with covering, (2) chairs and a vendor sign. You may embellish your space with promotional materials as you wish.

****This is a TWO day event**** Please plan to set up and stock your display area between **12:00 – 3:30 p.m. on Friday, July 17, 2015**. Be prepared for guests to begin arriving at 4:00 p.m. On Saturday, July 18, please plan to replenish your stock before 1:00 p.m. Security will be provided overnight but we suggest you remove anything of value or that is perishable.

Your space must be staffed at all times during event hours. No vehicles will be allowed on the event site after 3:00 p.m. on Friday. Tear down shall not begin until 10:15 p.m. on Saturday when the event is officially closed to the public. You may also tear down on Sunday from 8:00 – 11:00 a.m.

Thank you for joining us at this exciting event - your support is much appreciated! Please return this form ASAP to ensure inclusion in all PR opportunities.

The Vendor agrees to indemnify and hold harmless Connecting For A Cause, Classic Event Services LLC, First & Main, Hudson Village Finance Company, any benefactors, sponsors, and City in which this event is being held and their officers, agents and employees against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages or any other cause sustained by any persons, loss or damage to displays or goods belonging to Vendor whether resulting from fire, storms, acts of God, theft, pilferage or other causes.

Signature: _____ Date: _____

Please complete this agreement and return with your check made payable to CFAC to:

Hudson Wine Festival ~ P.O. Box 814, Hudson OH 44236

Connecting For A Cause is a 501 (c)(3) non-profit organization.

Your donation is tax deductible as allowed by law. We thank you for your support!

Tax Exemption # 45-1829546



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2015 Hudson Wine Festival

Participant Insurance Requirements For Sponsors, Exhibitors/Vendors and Restaurants Addendum "A"

➤ Liability and insurance

PARTICIPANT will maintain and pay all premium costs for the following insurance coverage in amounts not less than as follows: Proof of all insurance to be provided as indicated in "f" below.

- a. Commercial General Liability Insurance for the limits of not less than \$1,000,000.00 per occurrence bodily injury and property damage combined;
Personnel and Advertising injury, \$1,000,000.00 per occurrence; Aggregate Products and completed Operations liability \$2,000,000.00;
Fire legal liability, \$1,000,000.00; and General Aggregate limit per location, \$2,000,000.00.
This policy shall be written on an occurrence basis with no deductible.
- b. Automobile Liability Insurance with a limit of not less than \$1,000,000.00 combined and covering all owned and non-owned and hired vehicles that will be used to service PARTICIPANTS festival booth/tent space.
- c. Additionally, satisfactory evidence of Workman's Compensation should be provided to CFAC evidencing coverage of any employee or other affiliate of PARTICIPANT that will be working at the festival on behalf of the PARTICIPANT.
- d. All policies shall be endorsed to name Connecting for a Cause, respective officers, agents, contract employees, partners, directors, and employees, the City of Hudson and First & Main / Hudson Village Finance Company "Additional Insured" with respect to any claims **arising from PARTICIPANT's operations**. Further, coverage for the "Additional Insured" will apply on a primary basis irrespective of any other insurance, whether collectible or not, only to the extent of PARTICIPANT liability. Should any additional premium be charged for such coverage or waivers, PARTICIPANT will be responsible to pay said additional premium charge to their insurer. All insurance furnished by PARTICIPANT hereunder will be in full force and effect during the Term and for a period of two years thereafter.
- e. PARTICIPANT will deliver to CFAC satisfactory evidence of the fore-described insurance coverage on a certificate form approved by CFAC plus one (1) copy of the policies. All required insurance will be placed with carriers licensed to do business in the State of Ohio and rated no lower than A- in the most current addition of A.M. Best's Key rating guide, and will provide Thirty (30) days written notice of cancellation which notice shall be forwarded to CFAC.
- f. PARTICIPANT shall defend, indemnify, and hold harmless CFAC and their respective officers, trustees, employees, agents or shareholders, from and against any suits, claims, demands, losses, or expenses, including reasonable attorney fees, arising out of or resulting from any negligence, wrongful conduct or acts or omissions of PARTICIPANT, or its agents, employees, representatives or subcontractors in the performance of this agreement, except if caused by sole negligence or intentional misconduct of CFAC.

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Tel: 330.256.8704 Email: debra@debrasherman.com

Submitted to Connecting for a Cause

By: Name: _____

Title: _____

Business name: _____

Signature: _____

Date: _____

Addresses for Insurance Certificates:

Connecting For A Cause
PO BOX 814
Hudson OH 44236

City of Hudson
115 Executive Parkway, Suite 400
Hudson OH 44236

First & Main / Hudson Village Finance Company
43 Village Way, Suite 206
Hudson OH 44236