

ASSOCIATE MARKETING EVALUATION FORM
FOR PERIOD _____

1. Has this Associate submitted an Individual Marketing Plan?

Yes

No

2. Please comment on this Associate's efforts to attract additional business to the firm or to enhance the firm's position in the legal and business community.

3. Please comment on the effectiveness and results of this Associate's efforts.

4. Please comment on this Associate's ideas/proposals for future activities. Are they realistic and achievable?
