-Sponsorship Agreement Form-

2015 U.S. SOY Global Trade Exchange/
Midwest Specialty Grains Conference & Trade Show

Our Company (Association or Agency) has decided to sponsor the **2015 U.S. SOY Global Trade Exchange/ Midwest Specialty Grains Conference & Trade Show**, to be held **September 9-11, 2015** at the **Hilton Minneapolis Hotel.**

Sponsoring Organization/Company Name: _____

Primary Sponsor Contact Name: _____

Address:_____

City: _____State: _____ Zip Code: _____

Email: _____Website:_____

Phone: _____ Fax: _____

Sponsorship Levels: O Platinum Sponsor: $20,000 O Gold Sponsor: $12,500
O Silver Sponsor: $8,500 O Bronze Sponsor: $4,500

Platinum Sponsor – Includes 6 Complimentary Registrations, Double or Single Trade Show Exhibit, Marketing Presence.

Gold Sponsor – Includes 4 Complimentary Registrations, Double size Trade Show Exhibit, Marketing Presence.

Silver Sponsor –Includes 3 Complimentary Registrations, Trade Show Exhibit, Marketing Presence.

Bronze Sponsor – Includes up to 2 Complimentary Registrations OR 1 Complimentary registration and a 25% Discount on Trade Show Exhibit Booth, Marketing Presence.

Sponsor Logos:
Please provide a high and low resolution **– jpg or a tif file.** Also provide an **EPS file.**

Complimentary Conference Registrations:
Please complete a Sponsor Attendee Registration Form indicating ALL complimentary attendees.

Trade Show Exhibit Space:
Please complete an Exhibitor Contract Form. (If a trade show exhibit booth is desired with sponsorship)

Signature: _____Date: _____

Please submit completed Sponsor Application, Sponsor Attendee and Exhibitor Contract forms plus company LOGO to: MSA office at staff@mnshippers.com or via FAX at 952-253-6227 - OR – Mail Forms & Payment to: Midwest Shippers Assoc, 10800 Lyndale Ave So, Bloomington MN 55420

-Sponsor Attendee Registration-

2015 U.S. SOY Global Trade Exchange
2015 Midwest Specialty Grains Conference & Trade Show

Sponsors receive complimentary registrations based on the sponsorship level.

Please complete the information below for EACH complimentary registrant. (Make a copy for additional registrants)

Platinum Sponsor – 6 complimentary registrations; Gold Sponsor – 4 complimentary registrations;
Silver Sponsor – 3 complimentary registrations; *Bronze Sponsor* – up to 2 complimentary registrations

Registrant 1

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Cell/Onsite: _____ Fax: _____

Registrant 2 (if applicable)

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Cell/Onsite: _____ Fax: _____

Registrant 3 (if applicable)

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Cell/Onsite: _____ Fax: _____

Registrant 4 (if applicable)

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Cell/Onsite: _____ Fax: _____

Please submit with Sponsor Application and Exhibitor Contract to MSA office at staff@mnshippers.com;
FAX: 952-253-6227–OR–Mail to: Midwest Shippers Assoc., 10800 Lyndale Ave. So., Bloomington MN 55420

-EXHIBITOR CONTRACT-

For Sponsor Exhibitors

2015 U.S. SOY Global Trade Exchange
2015 Midwest Specialty Grains Conference & Trade Show

This contract entitles your firm to participate as an exhibitor in the **2015 USSEC U.S. SOY Global Trade Exchange/ 2015 Midwest Specialty Grains Conference & Trade Show scheduled for Sept.9- 11, 2015 at the Hilton Minneapolis Hotel. Trade show days are September 10 and 11.** Please complete the information below and return the contract to the Midwest Shippers' Association to reserve your place in our Trade Show.

BOOTH ASSIGNMENT BY MSA: # Will Be Assigned closer to trade show date

Each Exhibitor Receives: 8' by 10' exhibit booth area (double booth 8' x 20')
3' high side dividers , 8' high back wall
1-8' draped table & 2 chairs (double booth-2 tables, up to 4 chairs)
1 complete conference registration (2 registrations for double booth)
MSA/USSEC member discount rate for all additional exhibitor staff attending Trade Show

Official Exhibitor Service Provider - **GES – (Global Experience Specialists)**
You will be contacted about show information

Exhibitor Use of Space:

- It is hereby agreed that the lessee be responsible for any damages caused by the lessee to the exhibit space.
- It is understood that no displays or direction signs shall be placed anywhere on the premises.
- It is understood that neither the Hilton Minneapolis Hotel, nor the Midwest Shippers Association or U.S. Soybean Export Council are responsible for any injury, loss or damage in any way either prior, during or following the period covered by the exhibitor contract. The exhibitor, upon signing the contract, expressly releases the foregoing names from any and all claims for such loss, damages or injury.
- It is further understood that no one other than the undersigned shall use the assigned booth space for any purpose.
- MSA/USSEC reserve the right to reject any request to participate as an exhibitor that does not conform to the event objectives. Decisions on participation are made at MSA's sole discretion. MSA/USSEC do not discriminate on the basis of race, color, national origin, sex, religion, age disability, political beliefs, sexual orientation or marital/family status.
- Exhibit Space will be assigned based on availability. Space assignments are at the sole discretion of MSA.
- **Cancellation** by an exhibitor, following the signing of this contract and **prior to August 7, 2015**, will result in a 50% forfeiture of the exhibit charge. **After August 7, 2015**, an exhibitor forfeits 100% of the exhibit charge.

FIRM NAME:_____

ADDRESS:_____

CITY:_____**STATE:**_____**ZIP:**_____

E-MAIL:_____

CONTACT:_____**PHONE:** _____**FAX:**_____

BOOTH TITLE: ON SIGN TO BE DISPLAYED OVER EXHIBIT BOOTH:

_____

I have read this contract and approve of its content. I agree to abide by the Exhibitor terms & guidelines above.

Authorized by:_____ **Accepted by:**_____

Exhibitor Signature **Date** **Bruce Abbe, Executive Director**