



Form 4 – MIP

Weekly Marketing Report

Report Number:

Report Date:

Property Location

Property Address:

City: State: Postcode:

Agents Contact Information

Agents Name:

Agency:

Property Presentation

Does the property present well? Yes No

Comments on presentation:

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

Marketing activities this week (Insert internet links or include copies of advertisements for this marketing week):

1).	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

State any issues with the property:

1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

Enquiries

Phone Enquiries: New: Total:

Internet Enquiries: New: Total:

Inspections: New: Total:

Potential Buyers Names:

1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

9)	
10)	
11)	
12)	

Comments

Positive Comments:

1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

Negative Comments:

1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

Price Feedback

Price Feedback Value (\$): to

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