

# Joint Marketing Proposal Form

Complete ALL areas of this form. Please ensure that you have read and fully understand the Terms & Conditions below.

**Return by Fax (03) 9372 0299**

OFFICE USE ONLY

APPROVAL ☐ YES ☐ NO

JOB No

DATE

## AGENCY INFORMATION

Agency

Address

Contact

Title

Phone

Fax

Mobile

Email

ABN

Licence No

## ADVERTISING INFORMATION - ALL areas must be completed for approval

Press

Direct Mail

TV

Radio

Other

Advertising date

Material deadline

Ad size (width x depth x mm)

☐ Colour ☐ Spot Colour ☐ Mono

GPT product to be advertised

Group departure ☐ Yes ☐ No

Other details

## ADVERTISING COSTS - must include GST

Cost to GPT \$

Cost to Agency \$

Total \$

## TERMS & CONDITIONS

**This form is ONLY A PROPOSAL.** It becomes a binding agreement between the Agent (above) and Grand Pacific Tours after review and acceptance of the proposal by Grand Pacific Tours. The Agent agrees to advertise Grand Pacific Tours' product exclusively along with editorial (if available). Grand Pacific Tours will pay equal share of the total cost of advertising which features Grand Pacific Tours' products. The Agent must complete this form and forward it to Grand Pacific Tours for review at least **two weeks prior to deadline** for all advertising. Grand Pacific Tours will fax/email back a signed copy once approved.

**Advertising Proof** A proof of your advertisement will be sent to you prior to going to press. If you are producing the advert in accordance with corporate requirements then a proof must be forwarded to GPT for approval. Failure in providing a proof before print could result in non-payment by Grand Pacific Tours.

**Invoice Payment** For prompt payment, all the below items are required in order for Grand Pacific Tours to process your payment. Payment will not be made until all of the items are provided.

- A Tax Invoice from your agency detailing GPT's contribution
- An original copy of the advertisement from the advertising medium (newspaper, magazine, radio or TV Station)
- A copy of the advertising medium's Tax Invoice to your agency detailing the full advertising amount

Signature

Date



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