



School of Business
Te Kura Pakihi

Department of Marketing Peer Assessment Form

Course Code	
Your ID Number	
Tutorial Number	TT
Tutorial Day/Time	
Your Name	
Your Phone No.	
Your email address	
Group Member # 2	
Group Member # 3	

Due to the substantial component of group work required for this course, it is necessary to ensure that all group members are satisfied with the participation of their colleagues. This peer assessment form is designed for you to provide feedback on your group performance so that the examiners of the group work can take individual performance into account (if necessary) when determining grades for this assignment.

If ***there are no issues*** regarding contribution and performance of your group members, you ***can simply record your group member names (above) and rate your own performance on the second page.*** This is a reflective and learning experience.

Note that although this Assessment Schedule is confidential to the individual student and the staff member/s of the course, problem resolution through peer assessment may enable other group members to identify the nature of individual responses.

When completed, drop this form into your Course Coordinator's mailbox on Level 6, Commerce Building.

Failure to complete a peer assessment form may result in an adjustment of the grade received for the group work.

Rate your own performance in the Project by circling the appropriate number:

	Agree Strongly	Agree	Neither Agree nor Disagree	Disagree	Disagree Strongly
Worked hard	1	2	3	4	5
Produced results	1	2	3	4	5
Worked well with others in the group	1	2	3	4	5
Displayed initiative	1	2	3	4	5
Made a contribution to the final report	1	2	3	4	5
Was a valuable group member	1	2	3	4	5

Generally there was no disparity between the contributions of the group members and I am happy for all members to receive the same grade for the group work assessed in this paper.

☐ I agree Signature _____ Date _____

☐ I don't agree and have completed the assessment of my peers below:

Rate the performance of Group Member # 2 by circling the appropriate number:

	Agree Strongly	Agree	Neither Agree nor Disagree	Disagree	Disagree Strongly
Worked hard	1	2	3	4	5
Produced results	1	2	3	4	5
Worked well with others in the group	1	2	3	4	5
Displayed initiative	1	2	3	4	5
Made a contribution to the final report	1	2	3	4	5
Was a valuable group member	1	2	3	4	5

Comments about Group Member # 2's Performance

Rate the performance of Group Member #3 by circling the appropriate number:

	Agree Strongly	Agree	Neither Agree nor Disagree	Disagree	Disagree Strongly
Worked hard	1	2	3	4	5
Produced results	1	2	3	4	5
Worked well with others in the group	1	2	3	4	5
Displayed initiative	1	2	3	4	5
Made a contribution to the final report	1	2	3	4	5
Was a valuable group member	1	2	3	4	5

Comments about Group Member # 3's Performance

Consider the total effort produced by your group is worth 30 marks, assign a portion to the overall contribution each member made to that total effort:

(NB: Equal contribution would be equivalent to 10 marks each)

Your contribution	_____
Group Member #2's contribution	_____
Group Member #3's contribution	_____
TOTAL	30

Any additional comments you would like to make...